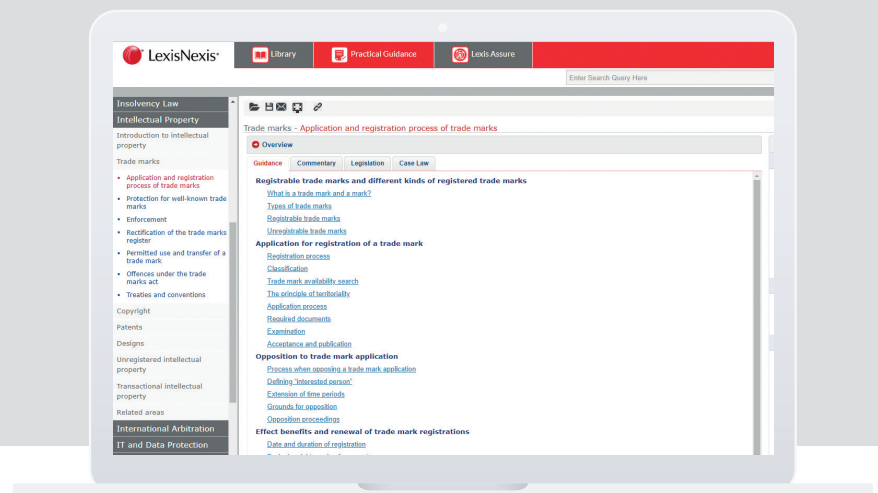


Intellectual Property Law



A practical legal 'how to' guide

Are you looking for information on the enforcement of your IP rights either as an individual or as an organisation?

Practical Guidance Intellectual Property Law covers all legal aspects relating to the creation of the intellect ranging from an explanation of key terms to an exploration of different forms of IP rights. It further provides for enforcement measures and protection against infringements. It has been designed to help users properly and effectively navigate the field of IP Law in South Africa.

Explaining IP from a practical legal perspective

As a practice area, *Practical Guidance Intellectual Property Law* covers both traditional types of IP (such as trade marks, copyright, patents and designs) as well as unique types such as plant breeders' rights and domain names. It also deals with related areas such as IP in a commercial or transactional context and the protection afforded to counterfeit goods and traditional knowledge in South Africa. With the expert input of Norton Rose Fulbright and Margo® Attorneys, *Practical Guidance Intellectual Property Law* is the most practical and useful IP guide available.

Stay compliant

Practical Guidance is a comprehensive online tool providing business individuals with a quick reference guide, a precedent bank and a trusted resource Database for all IP related information. This easy-to-navigate online resource gives you detailed, up-to-date information across various IP related topics and offers a number of precedents, forms, checklists and other resources to ensure practical, legal implementation and enforcement. Practical Guidance offers speedy access to accurate and relevant information, expert

Who should use this guide?

- Individuals needing practical information for the application, registration and protection of trademarks, copyrights and patents
- Branding companies and start-up businesses with varying IP concerns
- Inventors, authors or creators seeking to protect their IP from infringements
- Existing owners of IP rights
- Legal practitioners, including candidate attorneys, junior attorneys, senior attorneys, and advocates

For the latest practical legal guidance, visit our website for a free demo or more information.

lexisnexis.co.za/pg/ip

Resources include:

- 34 topic overviews
- Over 90 guidance notes
- Up-to-date judgements for reference
- Links to important websites to aid in the navigation of IP processes and disputes, such as the CIPC and WIPO websites
- Over 70 customisable forms, precedents, checklists and other additional resources providing step by step guidance on processes such as:
 - Application for the registration of a trade mark
 - Joint venture agreement to make use of IP owned by the other party
 - Application for a patent and acknowledgement of receipt
 - Memorandum of understanding
 - Notice of motion patent restoration
 - Application to record a transaction affecting the rights in a design application or registration
 - Sample clause – Warranty
 - Checklist for a licence agreement
 - Confidentiality agreement
 - Sample clause – Limiting further harm/damage upon disclosure of confidential information
 - Application by owner of intellectual property right for detention and / or seizure of counterfeit goods
 - Registration of a business name
 - Application for a plant breeder's right

The screenshot displays the LexisNexis website interface. The top navigation bar includes 'Library', 'Practical Guidance', and 'Lexis Assure'. The main content area is titled 'Trade marks - Application and registration process of trade marks'. It features a sidebar on the left with a navigation menu for 'Intellectual Property' and 'Trade marks'. The main content is organized into sections: 'A Overview', 'B Legislation', 'C Case Law', 'D Forms & Precedents', 'E Checklists', and 'F Other Resources'. The 'Forms & Precedents' section is expanded, showing a list of forms and precedents such as 'Application for registration of a trade mark', 'General Power of Attorney', 'Form TM1 - Application for the registration of a trade mark', 'Form 1 - Notice of non-completion of registration', 'Form 2 - Certificate of registration', and 'Template of letter requesting an extension'.

A Guidance Notes

Over 16 topic overviews and over 50 guidance notes. The topic overviews group content and information together according to relevant legislative requirements. Each guidance note provides step-by-step guidance on all necessary legislative requirements, processes and procedure to ensure legal compliance within an organisation.

B Legislation

Compliance provides access to the most relevant and up-to-date legislation, including:

- Companies Act 71 of 2008
- Promotion of Access to Information Act 2 of 2000
- Promotion of Administrative Justice Act 3 of 2000

C Case Law

The Case Law tab provides access to precedent setting and up-to-date judgments. This case law is also discussed and unpacked within the relevant guidance note.

D Forms and Precedents

Over 100 forms and precedents. Provides access to customisable precedents across all topics including a compliance charter, policies, procedures and sample clauses.

E Checklists

Various checklists. Checklists provide step-by-step information to ensure compliance with relevant process and procedure as enacted and stipulated by law.

F Other Resources

Various other resources. Contains guides and practical aids that provide essential information to assist in complying with relevant legislation. Flowcharts and diagrams provide step-by-step assistance in navigating process and procedure.

For the latest practical legal guidance, visit our website for a free demo or more information.

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