Conducting a search—by company, industry or executive name—is faster and easier than ever. LexisNexis® Dossier business intelligence suite features an easy-to-navigate interface and robust platform designed to help you speed through your most complex queries. Plus, the enhanced full-text search functionality allows you to generate company and executive lists with even greater precision.

Enhanced content access for company and industry snapshots ensures that you have up-to-date news and industry reports. You can quickly access vital facts about existing and prospective customers, business partners, vendors, competitors and industries—and make critical business decisions with confidence.

LexisNexis® Dossier Business Intelligence Suite
Gain deeper insights into the players and dynamics in your marketplace.

Comprehensive company, industry and executive information for more informed business decisions

With LexisNexis® Dossier business intelligence suite, you can quickly:

- **Prepare on-point presentations and reports** before meeting with prospects or analyzing business opportunities. The MarketLine premium SWOT analysis reports help you quickly identify an organization's strengths, weaknesses, opportunities and threats, as well as company revenue streams.
- **Identify and pre-qualify potential customers** based on specific criteria including industry, sales, geographic location, earnings and position titles.
- **Conduct in-depth company and financial analysis** for insights needed to succeed in today's global economy.
- **Create multi-level, executive contact lists**, including email and phone contact data.
- **Explore competitors**, their businesses, performance and litigation.
- **Use LexisNexis Dossier Mobile** to research companies, industries and executives—and generate prospect lists—on the go.
- **Create customized reports**, including full cite lists of results. Print only those cited documents that are most relevant.

**FedEx Corporation**

942 South Shady Grove Road
Murfreesboro, TN 37132
UNITED STATES OF AMERICA

****** COMMUNICATIONS ******

DETAILED INFORMATION:
OVERVIEW  BUSINESS DESCRIPTION  HISTORY
KEY EMPLOYEES
COMPANY VIEW
Locations and Subsidiaries

SWOT ANALYSIS
PRODUCTS AND SERVICES ANALYSIS
COMPETITOR ANALYSIS
MAJOR PRODUCTS AND SERVICES
RETURN

SWOT ANALYSIS:

FedEx offers overnight courier services, freight services, for transportation company. FedEx has a strong brand image, the world. Strong brand image besides driving domestic revenue, the growing popularity of internet, which could impact the mail volumes, resulting in lower revenues for the group.

STRENGTH:
* Strong brand image
* Large scale of operations

SWOT Analyses
One click to view strengths, weaknesses, opportunities and threats for a company, helping you develop comprehensive business strategies, more meaningful marketing plans and more.
Count on powerful company insights with LexisNexis® Company Dossier

LexisNexis® Company Dossier reports cover more than 80 million public, private and global companies. Getting a report is simple … just enter the company name or ticker symbol.

Easy-to-browse customizable reports

Each report comes with an easy-to-navigate table of contents and includes details from the extensive universe of authoritative LexisNexis® sources, allowing you to link directly to:

A. Convenient, at-a-glance company overviews.
B. Articles about target companies from our collection of more than 26,000 premium news sources*, such as The New York Times®, The Washington Post®, CNN® and USA Today®. View articles, publication type, topic or region.
C. Parent company and subsidiary information from Corporate Affiliations™.
D. Financial, competitive and stock information; mergers & acquisitions; research and analyst reports; and other company reports provided by the most prestigious names in the business including Mergerstat®, Standard & Poor’s® and more. And currency conversion allows you to normalize currency in the denomination of your choice for a more robust view of companies that have an international presence.
E. Competitive positioning, research and analyst reports, corporate financials, and mergers & acquisitions.
F. Recent UK and Canada case law; Commonwealth case law; Mealey’s™ Reports; Martindale-Hubbell® Outside Counsel, Corporate Counsel and Law Directory.
G. Domestic and foreign patents; recent state, federal and international trademarks; and recent U.S. copyrights.
H. LexisNexis® Dossier Publishing Manager (offered through a separate subscription) lets you integrate access to Dossier reports (or parts thereof) through your organization’s intranet, portal, wikis, Web parts/gadgets, emails, documents or any internal applications into which you can paste an HTML link. HTML coding is generated dynamically based upon your selection of components for each report.

Any authorized Dossier user in your organization will see the content displayed when they go to the site where you’ve published access to the content—or you can create links for one-click access. The reports update automatically, so the information viewed on your site is always current.
I. Executive contacts are provided for each company, including in-depth lists of contacts that feature hard-to-find email addresses and direct phone lines. Lists can be viewed online or downloaded to a spreadsheet.

*May be subject to additional charges. Check with your LexisNexis® representative for details.
Find industry information with greater precision and speed with LexisNexis® Industry Dossier

LexisNexis® Industry Dossier allows you to quickly pinpoint, display and analyze the exact information you need.

- Search by SIC code at the two- or four-digit level, or browse the SIC hierarchy to find your desired industry.
- View a side-by-side comparison of any five companies of your choice.
- Link to LexisNexis Company Dossier profiles to get deeper insight on companies within a selected industry.

More robust industry coverage

LexisNexis Industry Dossier delivers more specialized, in-depth reports than ever before to help you investigate various industry dynamics, financial metrics and macroeconomics, all provided in an easy-to-use format.

Reports include:

- Balance sheets, financial ratios and sales ranges.
- Data representing the manufacturing industries, U.S. Census Bureau data organized by state, employee size, product class and more; and links to full reports and individual statistical tables.
- The top 20 mergers by price over the previous 20 months in a given industry.
- Names, synopses, last action dates and links to the full text of federal legislation from the U.S. Congress.
- LexisNexis Dossier Publishing Manager (offered through a separate subscription) lets you integrate access to Dossier reports (or parts thereof) through your organization’s intranet, portal, wikis, Web parts/gadgets, emails, documents or any internal applications into which you can paste an HTML link. HTML coding is generated dynamically based upon your selection of components for each report.
- Any authorized Dossier user in your organization will see the content displayed when they go to the site where you’ve published access to the content—or you can create links for one-click access. The reports update automatically, so the information viewed on your site is always current.
- The top 10 companies by sales within a specific industry with current news coverage, ratio components and market performance indicators.
- Details on an industry’s competitive landscape, leading companies, even forecast value.
LexisNexis® Executive Dossier—executive insight done right

Gain an in-depth understanding of key decision makers with LexisNexis® Executive Dossier and the information it provides on more than 70 million executives.

A. Profile information from premier sources such as Standard & Poor’s Corporate Register or Directors & Executives, D-U-N-S® Decision Makers, and D&B® Executive Affiliations.

B. More than 26,000 news sources categorized as general and negative.

C. Current SEC filings by the executive’s company in which he/she is mentioned.

D. Transcripts of U.S. Congressional testimony by the executive.

E. Cases—U.S., Commonwealth and Irish—in which the executive and/or his/her company are involved.

F. LexisNexis Dossier Publishing Manager (offered through a separate subscription) lets you integrate access to Dossier reports (or parts thereof) through your organization’s intranet, portal, wikis, Web parts/gadgets, emails, documents, or any internal applications into which you can paste an HTML link. HTML coding is generated dynamically based upon your selection of components for each report.

Any authorized Dossier user in your organization will see the content displayed when they go to the site where you’ve published access to the content—or you can create links for one-click access. The reports update automatically, so the information viewed on your site is always current.

LexisNexis Executive Dossier lets you link directly from an executive report to LexisNexis Company Dossier for access to information about the company for which the executive works.

LexisNexis Dossier suite of products makes delivery easy

- Full report site print allowing users one-click full print report in cite list. Share results or view offline before printing, then print only those documents needed, saving time and eliminating waste.
- List-building capability ideal for lead-generation activity.
- Delivery of easily customizable reports with tables of contents and page numbers in PDF or in Microsoft® Word or Excel® formats for easy presentation and/or distribution.
- Ability to seamlessly integrate into your existing workflow application or department portal.
- Transactional access to lists, allowing you to gain access to company, industry and executive reports when you need them.

Empower Your Enterprise

See for yourself how LexisNexis® can help empower you and your organization to make better, more informed business decisions.

For more information, contact your LexisNexis® account representative or call 1-888-AT-LEXIS

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