



Uncover more insights from research with Nexis®

Empower research performance with Nexis®

Imagine a simple, cloud-based research platform with an unprecedented source universe. Now, add powerful search and filtering technologies to reduce noise and home in on relevant information faster.

Look no further. Discover the advantages of Nexis—the powerful solution that top companies worldwide depend on to find answers and make smart business decisions.

“

The Nexis product platform has been completely rebuilt; a regular stream of enhancements is flowing into the Nexis service.”

Chris Porter

Jinfo, March 2019

Designed to help unlock insights from big data

Decades of technology investment and innovation ensures that Nexis continues to evolve to meet your research needs.



Harnessing customer understanding to aggregate content from a diverse collection of high-value sources for a wide range of research needs.



Applying artificial intelligence and machine learning technologies to analyze, classify and enrich our content to accelerate search and yield more relevant results.



Learning search behaviors to support predictive search, recommend search strings and provide results that help answer your most pressing business questions.

Access a unique combination of news, company, financial, legal, regulatory, and industry/market research data—all in one comprehensive database.

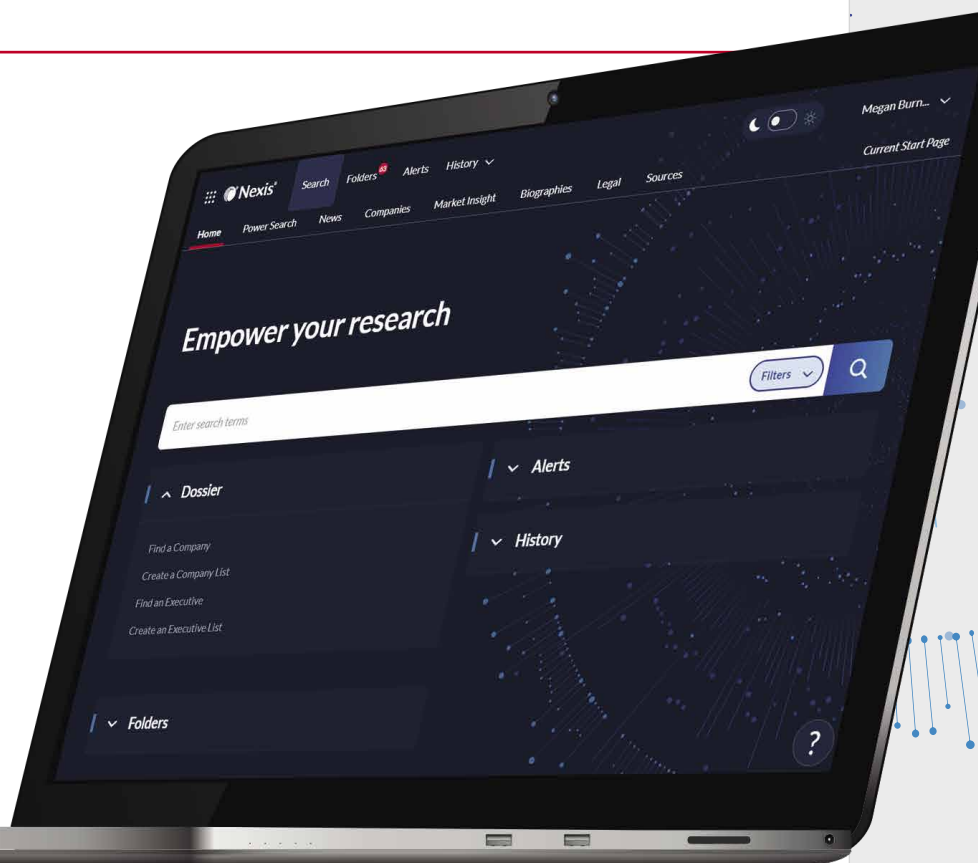
With customers in more than 100 countries, Nexis Solutions is the leading global provider of news and business information, including:



45,000+ international publications and news sources including:

INTERNATIONAL NEWS

ABC News
Australian Financial Review
BBC World Service
CBS
CNN
De Telegraaf
Die Zeit
El País
Frankfurter Allgemeine Zeitung
Le Figaro
Le Monde
Libération
Los Angeles Times
New York Times
Süddeutsche Zeitung
Sydney Morning Herald
The Daily Telegraph
The Guardian
The Independent
The Times of India



TRADE AND SPECIAL INTEREST PUBLICATIONS

American Banker	Forbes	Rolling Stone
American City Business Journals	Insurance Journal	The Economist
Auto Moto	Logistik Heute	The Hollywood Reporter
Business Insider	New Scientist	The Street
CHE Manager	Nikkei Asian Review	Variety
Elsevier	Robb Report	Women's Wear Daily

GLOBAL NEWSWIRES, WEBSITES & BLOGS

Associated Press	BBC Monitoring	Digital Media Asia
Financial Wire	Business Wire	dpa German Press Agency
Agence France Presse	Central Asia General Newswire	Huffington Post
AWP	Cihan News Agency (CNA)	PR Newswire

PEOPLE & BIOGRAPHICAL DATA

Biographies of Members of the European Parliament	ICC Directors	The Official Board Biographies
Blacklists	ICC Disqualified Directors	Top Management Biographies
Content 5	Info4C	UK Disqualified Directors
Debrett's People of Today	Marquis Who's Who Biographies	Who's Who in European Business
Gale Biographies	Politically Exposed Persons (PEP)	Who's Who in France
	Sanction Lists	

COMPANY MARKET & COUNTRY DATA

Bisnode	Economist Intelligence Unit	Mergerstat M&A Database
Bundesanzeiger	EUI	Morningstar
Bürger	Hoovers	SKRIN Company Profiles
CountryWatch	ICC Information Group	The Major Companies Database
Creditreform	Info4C	Worldbox
CRIF Bürger	IRN Research	
Directory of Corporate Affiliations	Jigsaw Company Profiles Directory	
Dun & Bradstreet	MarketLine	

Nexis delivers many benefits to your organization.

- **Gain competitive market insight.** Better understand and gain valuable insight into your market and your competitors with comprehensive sets of business information available from a single provider.
- **Improve confidence in your business decisions.** Trust the information you base your business decisions on. The content on Nexis is supplied by the world's leading publishers so you can tap authoritative sources to enable confident decision making.
- **Enrich business development.** Identify and acquire new customers and new business opportunities.
- **Control costs.** Enable efficiencies and conserve resources, from conducting a single search across all content to refining results in just a few clicks and sharing your findings with stakeholders and colleagues with ease.

Nexis meets the needs of your specific roles drawing from one of the world's most comprehensive news and business databases.

Who benefits from Nexis?

The depth and breadth of information we offer enables many professionals in multiple industries to gain significant benefits from our service, these include:

- Business analysts
- Strategy and competitive intelligence professionals
- Realtors
- Executive recruiters
- Finance professionals
- Political and government strategists
- Information and data professionals
- Journalists and editors
- Campaign managers
- Non-profit and development professionals
- Librarians and students
- Marketing and communications managers
- Data scientists/data analysts
- Researchers and knowledge managers
- Sales and business development professionals
- Media professionals

Key Benefits

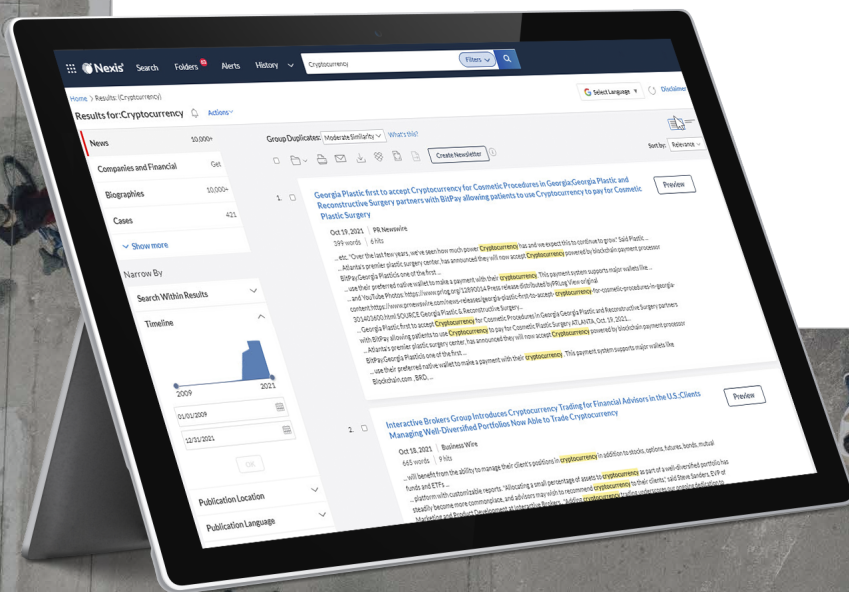
- **Intuitive user experience.** Offering a streamlined design and simple navigation, Nexis makes information discovery and insight sharing easier.
- **Unmatched content.** Expand the depth and breadth of your research with a solution recognized for its comprehensive content. Discover new sources, explore topics from multiple perspectives and gain actionable insights—all in one place.
- **Fast search results.** The powerful, AI-enabled linking and filtering technologies let you search across all content types—or focus in on specific sources—to capture relevant results, quickly.
- **Conduct precise, advanced searches.** Take advantage of the power of Boolean queries complemented by Advanced Search Templates that use SmartIndexing terms to enhance results relevance.
- **Customer focus.** Your success is our business. The Nexis Solutions customer success team is committed to delivering the support needed to get maximum value from Nexis, from dedicated specialist trainers to proactive account management and customer support options. All reinforced by a customer success team committed to delivering the support needed to get maximum value from our solutions.

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“Nexis is fast, reliable, easy... great source for transcripts.”

Robbyn McFadden

Broadcast Associate, CBS: Sunday Morning



Top 3 Benefits of Nexis

1. Discover relevant information faster

Whether you want to search across all content types at once or narrow in on specific sources, Nexis connects you to a wide variety of content—including a decades deep archive—all in one place. But content aggregation is just the start. Each piece of content is classified and tagged using LexisNexis® SmartIndexing Technology™, added index terms related to topics, industries, companies, people and places. This allows you to use powerful pre- and post-search filters to quickly narrow results to what matters most.

2. Collaborate easily with colleagues

Nexis lets you annotate documents to highlight significant details for future reference. In addition, you can organize research into shareable folders so that you can keep team members in the loop. You can even take advantage of scheduled Alerts, for yourself and colleagues, to have new results related to your search delivered to your in-box.

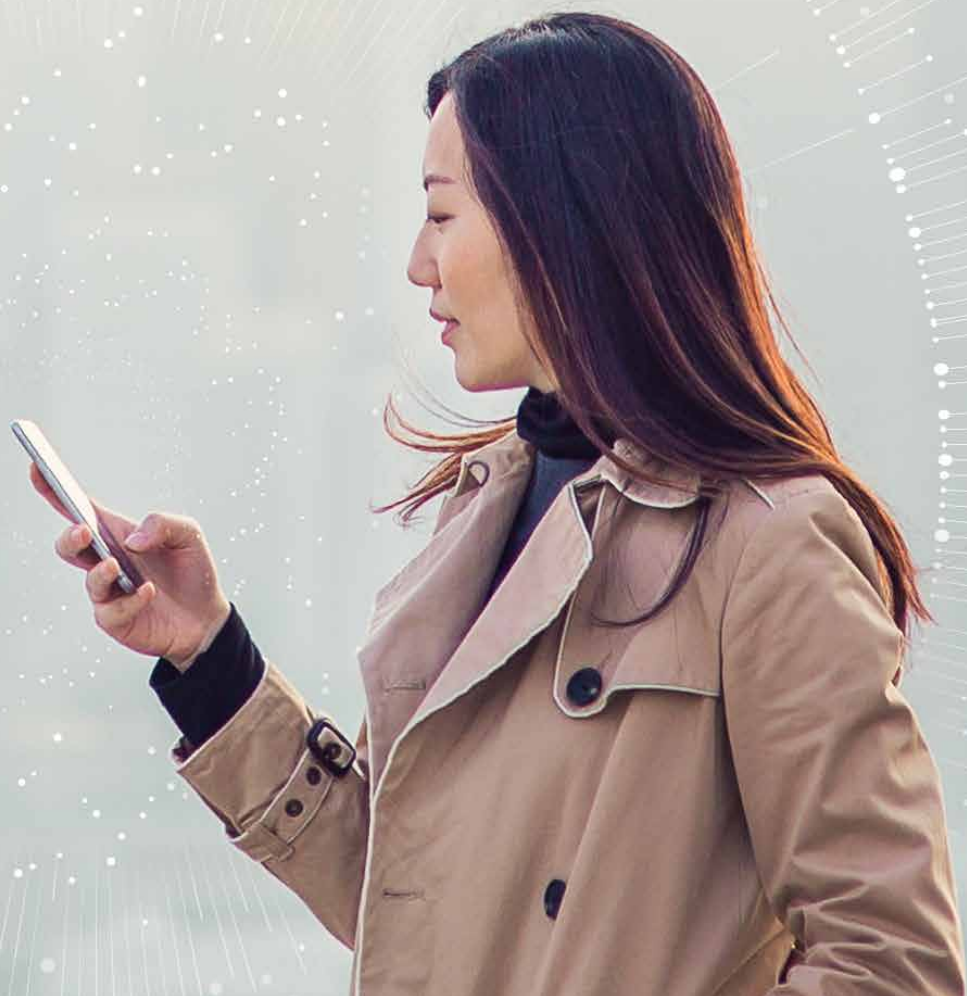
3. Share actionable insights where they're needed

Put the research you conduct in front of the right people, wherever they are. The Newsletter feature in Nexis makes it simple to share what you discover. Built in templates and drag and drop convenience allow you to save findings on the fly. You can even add notes to summarize articles, providing at-a-glance value for the C-suite. For recipients who will benefit from seeing the full-text articles, Nexis offers an optional Nexis Reader ID.

“

Nexis appears to be more customer focused with an ongoing commitment to enhancing its value that could make its main rival sit up and take note.”

Robbyn McFadden
Broadcast Associate,
CBS: Sunday Morning



Nexis helps businesses, industry professionals and government agencies collect, manage, and use information more productively.

Use Nexis to:

- Conduct in-depth research
- Get background information for a story or article
- Gain competitive intelligence information and track your competitors
- Spot industry trends and generate new business insights
- Identify and qualify new sales and marketing opportunities

Nexis helps you uncover the context, connections and contacts needed to drive value across your business.

Nexis® Solutions: Empowering Performance

Where enhanced data and intelligent technologies converge, helping organizations make confident decisions.

Nexis Solutions, as part of LexisNexis® and the global RELX corporate family, connects customers to market-leading data through a flexible suite of scalable solutions, including our award-winning, flagship Nexis® research platform. By enabling fast access to a vast universe of enriched data with intelligent technologies, Nexis Solutions empowers Business, Media, Non-Profit, Government, and Academic organizations worldwide to quickly discover actionable insights that enable confident, performance-driving decisions.

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My job entails company-based research which isn't possible to do with sources available on the public domains. Nexis has proven to be crucial to our research. It allows us to search through company reports and get expert answers accurately and quickly, keeping us ahead of the competition.”

Sudip Dev
CEO, OPPiDEA Consulting,
Private Ltd.

Experience Nexis® for yourself.

Connect with us to learn more and arrange a personalized demo.

LexisNexis.com/Nexis | 1-800-466-3947

