

## Peak fundraising performance starts here.

### Move from prospect research to philanthropic partnership with Nexis® for Development Professionals

What happens when a powerful prospect research platform connects to a world-leading source universe? Meet Nexis® for Development Professionals.

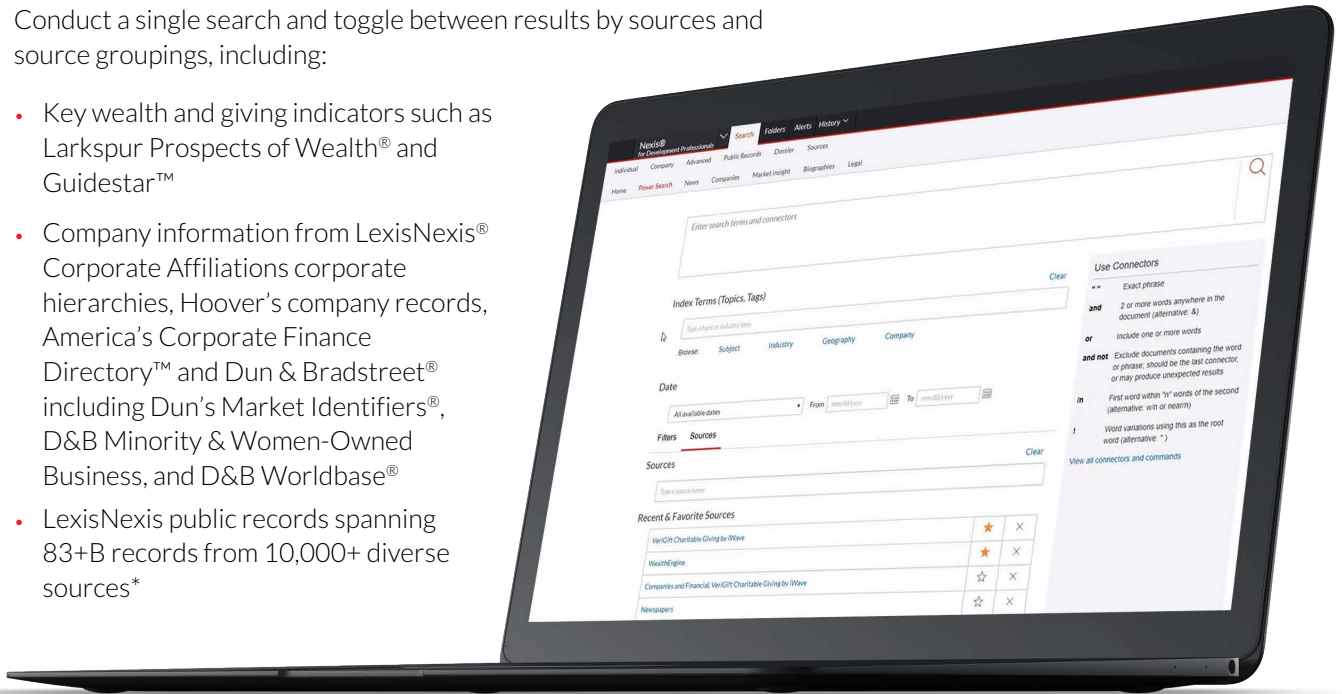
Designed to help higher education institutions, foundations and nonprofits gain valuable insights into alumni, companies and other current and prospective donors, Nexis for Development Professionals enables you to capture a complete picture of fundraising potential. Take advantage of intuitive navigation to quickly access Individual, Company, Advanced, Public Records or Dossier search interfaces so you can:

- **Find new donors**—Generate and download prospect lists for your next fundraising campaign using industry-leading company and executive contact sources.
  - **Identify the best donor targets for upcoming campaigns**—Understand companies' and individuals' propensity to give based on particular interests, relationships to major donors, staff and partners, or a specific geographic region.
  - **Build donor profiles**—Perform comprehensive prospect research that identifies assets, wealth indicators, education, interests, associations and other factors that can influence donations and help build a lasting relationship.
  - **Qualify and screen donors or partners**—Conduct thorough research that quickly identifies potential risk factors such as criminal activity, financial instability, conflicts of interest, negative press and more.
  - **Stay alert to alumni and donor activities**—Receive timely email notifications of news mentions that may positively or negatively affect your donor base or organization.
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## Unlock critical insights from search results

Conduct a single search and toggle between results by sources and source groupings, including:

- Key wealth and giving indicators such as Larkspur Prospects of Wealth® and Guidestar™
- Company information from LexisNexis® Corporate Affiliations corporate hierarchies, Hoover's company records, America's Corporate Finance Directory™ and Dun & Bradstreet® including Dun's Market Identifiers®, D&B Minority & Women-Owned Business, and D&B Worldbase®
- LexisNexis public records spanning 83+B records from 10,000+ diverse sources\*



Click through results to the document view to highlight or annotate key documents, save documents to work folders and share folders with colleagues across your organization.

Whether you want to find and qualify prospective donors or enhance your existing donor database, Nexis for Development Professionals connects higher education institutions, foundations and nonprofits to the world's most comprehensive intelligence dataset, so you can turn prospects into partners in your fundraising initiatives.

### Learn more



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