

## Create the Full Picture of Your Donor Prospects

with Nexis® for Development Professionals and Nexis Diligence™

Engage your donor prospects with confidence and proper due diligence

Nexis for Development Professionals has the content and research tools you need to streamline your fundraising research, so you can connect with the perfect donors, maximize contributions, and avoid reputational risk. To further validate and understand the risk associated with your high-value prospects, Nexis Diligence provides an additional layer of research by tracking ESG ratings, international reports, and news coverage that you can't find anywhere else. Together, these solutions empower development professionals to find new donors and create a 360-degree picture of qualified prospects that will help move your mission forward.

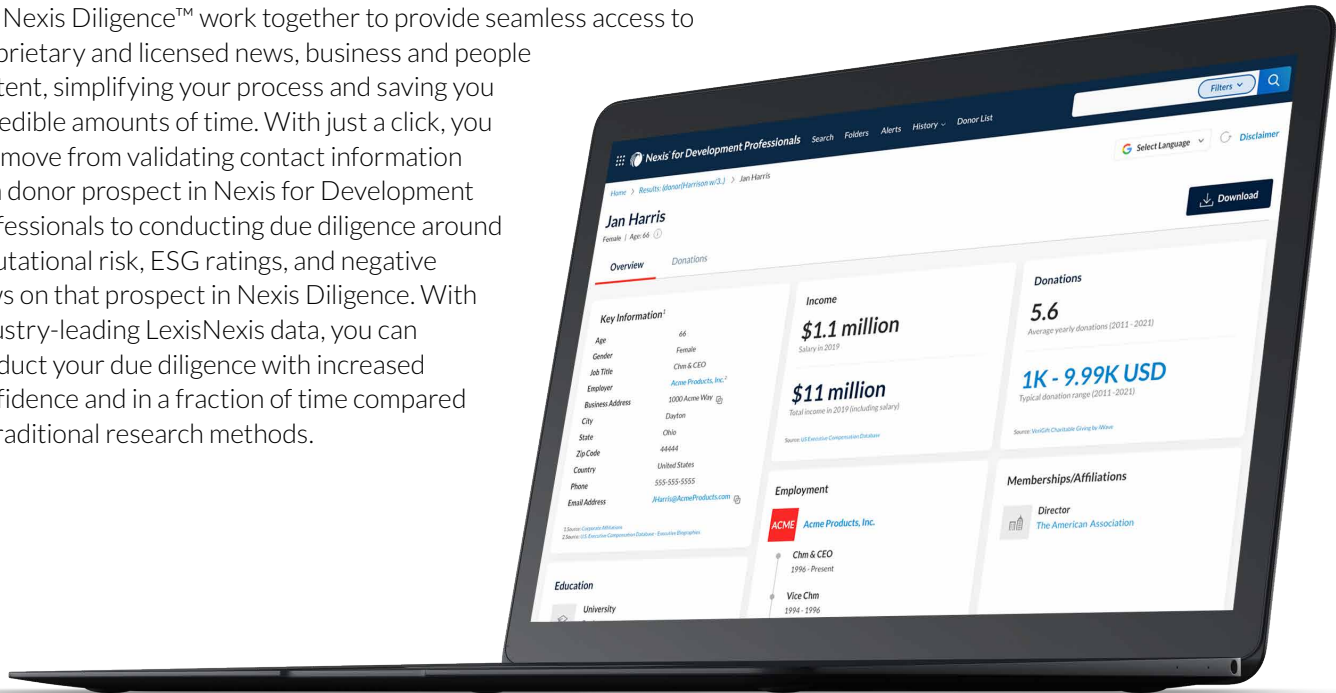
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Nexis® for Development Professionals		Nexis Diligence™
SEE YOUR PROSPECTS AT A GLANCE WITH DONOR PROFILES	UNBEATABLE CONTENT FOR UNMATCHED DONOR RESEARCH	COMPLETE YOUR DUE DILIGENCE IN LESS TIME
<ul style="list-style-type: none"> <li>• Wealth Indicators and Donation History</li> <li>• Alumni and Corporate Affiliations</li> <li>• Employment and Education History</li> </ul>	<ul style="list-style-type: none"> <li>• 86 billion Public Records from 10,000+ sources to find real estate assets, death notices, and more*</li> <li>• Up-to-date news archive spanning back over 45 years</li> </ul>	<ul style="list-style-type: none"> <li>• Risk Level Visualizations</li> <li>• Environmental, Social, and Governance (ESG) Rating Scorecards</li> <li>• Negative News Chart</li> </ul>

## Conduct donor due diligence in a fraction of the time

Conducting due diligence on individuals can be time consuming, requiring you to search through many sources to find and verify information on your prospects that could impact your organizational risk. When it comes to researching high-value donors, international donors, potential board members and other high-impact individuals, due diligence is becoming a necessity for non-profits to steer an organization away from risk.

To speed up your donor research and due diligence, Nexis® for Development Professionals and Nexis Diligence™ work together to provide seamless access to proprietary and licensed news, business and people content, simplifying your process and saving you incredible amounts of time. With just a click, you can move from validating contact information on a donor prospect in Nexis for Development Professionals to conducting due diligence around reputational risk, ESG ratings, and negative news on that prospect in Nexis Diligence. With industry-leading LexisNexis data, you can conduct your due diligence with increased confidence and in a fraction of time compared to traditional research methods.



## Streamline your research with enhanced data visualizations

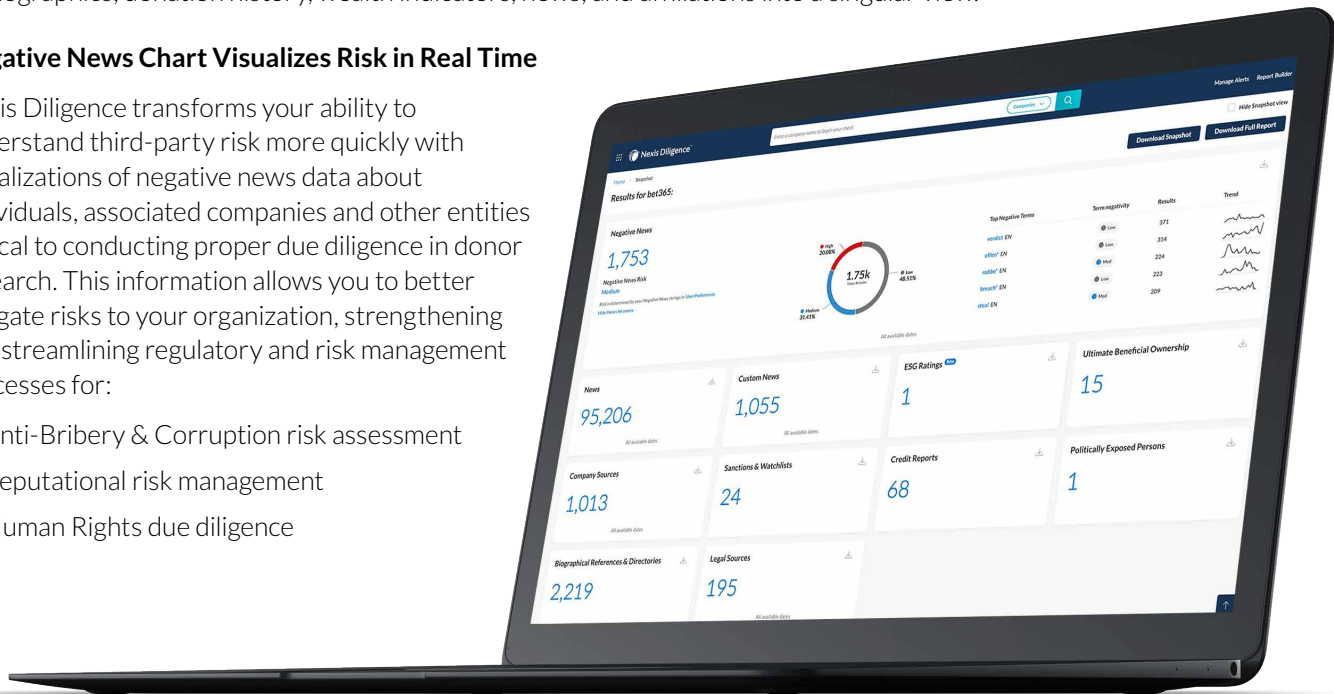
### Donor Profiles Show Your Donor in One View

Donor Profiles on Nexis for Development Professionals combine millions of records into a comprehensive profile of an individual to provide a complete picture of every potential donor's background. These profiles bring together demographics, donation history, wealth indicators, news, and affiliations into a singular view.

### Negative News Chart Visualizes Risk in Real Time

Nexis Diligence transforms your ability to understand third-party risk more quickly with visualizations of negative news data about individuals, associated companies and other entities critical to conducting proper due diligence in donor research. This information allows you to better mitigate risks to your organization, strengthening and streamlining regulatory and risk management processes for:

- Anti-Bribery & Corruption risk assessment
- Reputational risk management
- Human Rights due diligence



## ESG Scorecards for Easy Corporate Responsibility Analysis

Failure to manage the ESG risk of a donor's affiliated organizations can cause reputational harm to your non-profit. ESG data is available in Nexis for Development Professionals, but with Nexis Diligence that data can be easily viewed as scorecards for over 30,000 entities including public companies, private firms, universities and more. With both Nexis for Development Professionals and Nexis Diligence, you can move between the full view of available ESG data and an easy-to-report scorecard overview with just a click, letting you get as in-depth as you choose to in your due diligence process.

LexisNexis.com/**NDP** | **1-888-466-3947**

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