



## **The Nexis Uni® Content Advantage**

Spanning academic research topics ranging from Business to Criminal Justice, Social Sciences to Data Science, Nexis Uni® connects you with the diverse, high-value global news, business and legal data needed.

Most providers offer narrow data archives for conducting academic research, focusing exclusively on a particular subject or set of sources. Others only offer the most recent news, leaving you wondering what's missing from your search results. Nexis Uni brings together current and historic content—the same comprehensive information organizations worldwide depend on—in a multi-disciplinary research tool that sets students up for success now and for their future careers.

Nexis Uni raises the standard for academic research, allowing you to use a single solution to research across data relevant to all academic disciplines. Tapping into our immense content collection—all in one place—to access premium content on news, companies, executives and legal data from around the world.

Get a complete picture with one resource. Nexis Uni curates thousands of sources to answer research questions across disciplines, like Marketing, Journalism, Political Science, Finance, Health Science, and Law, just to name a few.

Keep exploring to read highlights on key categories of information, what's covered and why it matters to your institution.

# News

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## WHAT'S COVERED

Global print, broadcast and web news media sources, including newspapers, newswires, press releases, magazines, trade publications, broadcast transcripts, and industry blogs.

## WHY IT MATTERS

With an archive that goes back 45+ years, as well as current full-text articles from 10,000+ news sources in multiple languages, you can quickly find critical information about events, politics, businesses, people, legal cases and more. Ideal for general research for projects, papers, dissertations, and theses, the content available in Nexis Uni enables cost savings and greater efficiency through access to multiple databases.

**Nexis Uni connects academic researchers to current and historical sources needed to:**

- Identify current and emerging topics of interest
- Stay aware of news developments across the world
- Dig into broadcast interviews with people of interest
- Research industry news, announcements and trends
- Fact check information across multiple sources to determine the credibility of stories

**Examples of native language included in coverage:**

- Arabic
- Catalan
- Chinese
- Danish
- Dutch
- English
- Finnish
- French
- German
- Italian
- Japanese
- Malay
- Norwegian
- Polish
- Portuguese (incl. Brazil)
- Russian
- Spanish
- Swedish
- Turkish

**You gain access to:**

- Newspapers from around the world
- News transcripts from radio and television programming and from congressional committee hearings
- Newswires including the Associated Press and Business Wire
- General, industry and trade publications, including peer-reviewed journals aligned to a variety of industries and disciplines
- Industry newsletters, thought leader blogs and social commentary covering business, marketing, sports, entertainment, politics and more
- Legal news covering a wide range of practice areas, such as banking, corporate law, intellectual property and real estate

**Examples of sources include:**

## INTERNATIONAL NEWS

- Australian Financial Review
- De Telegraaf
- Die Zeit
- El Pais
- Le Figaro
- Liberation
- Los Angeles Times
- New York Times
- Sydney Morning Herald
- The Daily Telegraph
- The Guardian
- The Independent
- The Times of India

## BROADCAST NEWS

- ABC News
- BBC World Service
- CBS
- CNN
- NBC
- NPR

## WIRES, WEBSITES & BLOGS

- Agence France Presse
- Associated Press
- AWP
- BBC Monitoring
- Business Wire
- Central Asia General Newswire
- Digital Media Asia
- dpa International
- Financial Wire
- PR Newswire

## TRADE & SPECIAL INTEREST PUBLICATIONS

- Advertising Age
- American Banker
- Auto Moto
- Business Insider
- CHEManager
- Financial Times
- Forbes
- Insurance Journal
- Logistik Heute
- New Scientist
- Nikkei Asian Review
- Robb Report
- Rolling Stone
- The Hollywood Reporter
- The Street
- Variety
- Women's Wear Daily

# Company & Financial

## WHAT'S COVERED

Nexis Dossier® includes more than 400 sources and covers 280+ million global public and private companies in developed and emerging markets. In addition to profiles of companies and the executives that run them, Nexis Dossier captures annual reports, SEC and other filings, bankruptcy reports, merger and acquisition transactions and earnings information. **Examples of data providers include:**

- Best's CreditReports
- Bundesanzeiger Verlag
- Cofisem
- Creditreform®
- CreditSafe
- Dun & Bradstreet®
- Experian® Information Solutions
- FBR Asian Company Profiles
- GlobalDataLtd.
- Handshakes Capital Markets Data
- IHS Shipping Data
- Infocredit Group Business Information Reports
- Integra Industry Reports
- LexisNexis® Corporate Affiliations™
- London Stock Exchange
- MERGERSTAT® M&A Database
- Prospects of Wealth
- SGA Executive Tracker
- Vickers Securities Report
- Worldbox AG
- Worldscope International Company Profiles
- Zack's Equity Research

## WHY IT MATTERS

Nexis Dossier gathers comprehensive content from multiple sources to enable students and faculty to find profiles for individual companies, create lists of companies based on criteria such as size or industry, and compare companies quickly and easily.

## Comprehensive coverage includes:

- Ownership, including woman- or minority-owned status
- Management structure, including board of directors
- Lines of business
- Worldwide locations
- Corporate strategy
- Corporate history, including company name changes
- Executive changes
- Financial results and ratios, earnings reports, stock repurchases
- Major products and services
- Competitors
- Mergers & Acquisitions activity
- Financial stability and delinquency risk scores

## Business information is often needed for a wide variety of use cases:

- Global locations can indicate that a company has operations in high-risk parts of the world, such as in countries perceived to have greater exposure to bribery and corruption risks, or it is highlighting new markets a company is entering.
- Business associations can help identify connections, partnerships or potential M&A activities.
- Identifying the key officers of a company enables you to research that leader to see what they've done in the past and how that may influence future behavior.
- Students can also use business information to research the companies or industry they'd ultimately like to work for.

Nexis Uni offers the flexibility to search multiple entities at once or entities in conjunction with an individual's name, helping to clarify wider corporate connections. Other individual information providers only cover companies that fit its defined collection criteria, such as companies of a certain size, from a certain geography or part of a particular industry. This limits the research value: If that provider doesn't cover the company you're looking for or their information is outdated, you're out of luck.

By covering many information providers, including those that specialize in particular locales, company types, and specialized markets, Nexis Uni helps ensure that you uncover available information, even on small private companies in emerging markets.

# Legal Sources

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## Cases & Dockets

### WHAT'S COVERED

Of the quality information for which LexisNexis is known, legal sources are often considered our specialty. Most information providers, if they include legal information at all, do not cover courts outside the United States, which is vital as the need to perform global research becomes commonplace.

Cases on the LexisNexis services include decided court cases—civil and criminal—from state, federal and international courts, covering the United States, Canada, England, Wales, Ireland, Northern Ireland, Scotland, European Union, Malaysia, Brunei, Hong Kong, Australia, New Zealand and South Africa.

In addition, cases from the International Court of Justice, the principal judicial organization of the United Nations, are included. This Court's role is to settle legal disputes submitted to it by member States covering multiple countries.

Dockets provide additional coverage of federal courts of the United States, including pending matters.

### WHY IT MATTERS

- Research past cases, including state, federal and U.S. Supreme Court case decisions going back to 1790.
- Stay up-to-date on current cases and follow along with the legal process.
- Identify people, organizations and companies involved in civil or criminal cases.

## Law Reviews

### WHAT'S COVERED

Nearly 1,000 law reviews, bar journals, ABA journals, legal newspapers, legal newsletters and specialty legal publications.

### WHY IT MATTERS

Get a better understanding and interpretation of a legal topic or area of the law. Legal reviews provide clear, simple and concise explanations of laws and legal topics.

# Agency Decisions

## WHAT'S COVERED

U.S. Federal & State Agency Decisions combine decisions, opinions, orders, enforcement actions, no-action/interpretive/ exemptive letters, decrees, judgments and rulings from various government agencies, commissions, and miscellaneous state administrative agencies

### Examples of federal and state agencies covered:

- Army Corps of Engineers
- Civilian Board of Contract Appeals
- Commodity Futures Trading Commission
- Consumer Product Safety Commission
- Department of Agriculture
- Department of Energy
- Departments of Interior and Commerce
- Department of Justice
- Department of Labor
- Department of Transportation
- Environmental Protection Agency
- Equal Employment Opportunity Commission
- Federal Aviation Administration
- Federal Deposit Insurance Corporation Commission
- Federal Energy Regulatory Commission
- Federal Reserve
- Federal Trade Commission Decisions
- General Services Administration
- Health & Human Services
- Housing & Urban Development
- Internal Revenue Service
- International Trade
- Nuclear Regulatory Commission
- Office of Government Ethics
- Office of the Comptroller of the Currency
- Securities and Exchange Commission
- Small Business Administration
- State Environmental Agency Decisions
- Social Security Administration
- State Attorney General Opinions
- State Public Utilities
- State Securities Agency
- State Tax Agency
- U.S. Customs & Border Protection
- U.S. Attorney General
- U.S. Comptroller General

## WHY IT MATTERS

Agency decisions arise from proceedings by an agency to enforce its statutes and regulations. An agency's decisions are reported much as case law is reported from a court. Like court cases, agency decisions can be very costly and disruptive to an organization. Also, like court cases, certain types of agency decisions can be telling about the nature of a company's operations, including unethical business practices involving bribery, forced labor, human trafficking, use of conflict minerals, toxic dumping and other corrupt practices.

With the rise of consumer and investor interest in environmental, social and governance (ESG) factors, the regulatory landscape and corporate performance on ESG matters is an important component of academic research.

# Biographical Sources

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## WHAT'S COVERED

Biographical sources can reveal key facts about an individual, including:

- Personal information like date/place of birth, relatives and marital history
- Career history, such as employment background, board memberships and executive compensation
- Educational background and credentials
- Activities, including participation in civic or philanthropic organizations
- Recognition and awards
- Subject matter expertise

Nexis Uni draws upon hundreds of sources such as:

- SGA Executive Tracker
- Professional Contacts
- The Complete Marquis Who's Who® Biographies
- The Official Board Biographies

## WHY IT MATTERS

Whenever performing research on a company, organization or subject of an interview, the individuals should also be researched. The credibility, experience and personal history of key players will shape the findings of the rest of the research.

When performing research on a person, it is important to understand their background.

- Biographical details can help you understand a person's qualifications for their position
- Educational history enables credential verification and subject matter expertise.
- Career history can help verify or contradict facts presented by the individual and can reveal if additional research is required. It can also provide clues as to business decisions made in their past and current job roles.
- Even personal memberships to organizations can expose insights into their personal or business interests and shed light on headlines.

This is also a great resource for background information for a newspaper interview or prepping for job interviews.

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Experience the content advantage yourself

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## Nexis® Solutions: Empowering Performance

Where enhanced data and intelligent technologies converge, helping organizations make confident decisions.

Nexis Solutions, as part of LexisNexis® and the global RELX corporate family, connects academic institutions to market-leading data through a flexible suite of scalable solutions, including our award-winning, Nexis Uni® research platform. By enabling fast access to a vast universe of enriched data with intelligent technologies, Nexis Solutions empowers colleges and universities worldwide to quickly discover actionable insights that enable academic excellence.