



# Nexis® Data+

Unrivaled data.  
Next-level technology.  
Flexible delivery.

## Experience Data Magic.

Find unmatched perspective and insights, empowering your team to become experts, track markets, and uncover unique insights for innovation.



OPTIMIZE YOUR **CORPORATE STRATEGY**



Nexis® Solutions

You don't just need data. You need to unlock powerful, exceptional insights across the enterprise. You need to confidently foresee risks and opportunities. You need to transform information into meaningful action and true innovation. And you need to do it efficiently, at volume.

In other words, you need a little data magic. And you need it now.

Nexis® Data+ makes this next level of data intelligence possible, allowing you to pull meaningful, actionable insights from an unrivaled collection of extensively and dynamically enriched data delivered via a next-level, flexible API platform.

# A POWERFUL SOLUTION THAT MEETS YOUR NEEDS.

What makes us different?

Our market-leading combination of comprehensive curated content, deep data enrichments, proprietary linking and clustering technology— all with flexible delivery.

Our solutions will empower teams across your enterprise to meet their greatest business challenges head-on with clarity and confidence.

# WHAT DO YOU WANT TO ACCOMPLISH?



## **Solidify Business Development Strategies**

Understand and integrate trigger events to support more targeted sales, M&A, and business development strategies and outreach.



## **Implement Comprehensive Media Monitoring & Sentiment Analysis**

Identify and interpret signals in news and social commentary to anticipate trends, track brand and competitor reputations, and support proactive public relations, marketing and sales efforts.



## **Boost Market & Competitive Intelligence**

Capture intelligence about product, market, and competitor behaviors and innovations to enhance business decision-making and keep your enterprise informed.



## **Enhance Entity Due Diligence & Risk Assessment**

Integrate negative news, sanctions, critical PEPs, watchlists, legal news and other critical contextual data to streamline entity risk screening, enhance due diligence and improve ongoing monitoring of business-critical third parties among your supply chain, partner networks, and customers.



## **Empower Innovation**

Harness the power of news, legal precedents, and intellectual property data to gain strategic market insights, fueling innovation pipelines and product development. Utilize detailed analysis of IP landscapes to protect your R&D investments, anticipate industry shifts, and secure a leading position in your sector.

# HOW OUR UNRIVALED DATA CAN HELP.

Whether you're driving growth, forecasting trends, or managing risk, Nexis Data+ has the data you need to meet your business challenges head-on.



## Knowledge Sharing & Expertise Building

Give stakeholders throughout your enterprise access to a variety of topics via automated newsletters, shared reading rooms, portals, intranet and/or your internal tools.



## Crisis Management & Reputation Control

Utilize current news, legal, ESG ratings, and regulatory data to stay ahead of potential issues, craft strategic responses, and maintain a positive public image, ensuring your brand navigates the waters of public opinion with foresight and agility.



## AI-Driven Event Modeling & Prediction

Power internal models, discover patterns and anticipate future outcomes through AI-enabled machine learning and descriptive and predictive analytics.



## Text & Data Mining

Conduct long-term look-back analysis to uncover and interpret signals, understand root causes, and better predict future events and outcomes.



## Research & Development

Track and analyze market and product innovations to accelerate R&D strategies, speed time-to-market or enhance academic research by leveraging a content universe of current and historical news, business, industry, regulatory, and legal data.



# TRANSFORMATIONAL & TRUSTWORTHY DATA.

In a world full of mistrust, Nexis® Data+ offers streamlined access to an unmatched quantity and quality of timely, relevant data.



## News & Web Media

Access 45+ years of global news from 38,000+ sources, spanning print, broadcast, and web platforms for near real-time and archived local, national, international, and industry news.



## Company & Financial

Explore the financial intricacies of over 489 million global public and private companies with detailed profiles, executive dynamics, annual reports, SEC filings, and more.



## Biographical Sources

Identify key individuals for business development and talent acquisition with detailed contact information, educational and professional milestones, and affiliations.



## Compliance Data

Screen third-parties against critical datasets covering Politically Exposed Persons (PEPs), Sanctions & Watchlists to enhance risk mitigation.



## ESG Ratings

Streamline ESG performance evaluations with consolidated data, facilitating seamless due diligence and reporting processes.



## Legal

Access a comprehensive collection of Federal, State, and International court cases spanning 14 jurisdictions, including the United Nations International Court of Justice.



## Intellectual Property

Explore expansive intellectual property (IP) data, including images, full-text documents, and enriched data, guiding innovation and competitive strategies.



## Academic Journals

Access scholarly and industry journals relevant to numerous disciplines to stay current with the latest academic findings for enhanced research.

## EXTENSIVE AND DYNAMIC DATA ENRICHMENTS.

It's not just the amount of data. The real value of Nexis® Data+ is in how we classify and enrich it.

Nexis® Data+ pairs dynamic smart data enrichments with proprietary linking and clustering technology. That means **more targeted data calls yielding more relevant results—and more powerful, insightful analysis.**

We do the heavy lifting for you, adding powerful metadata and enrichments, including:

**125**

descriptive metadata  
enrichments

**4,294+**

subject topics

**3,867+**

industry tags

**350k+**

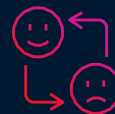
companies



Geo-location  
mapping



Entity  
extraction



People, company and  
article sentiment  
analysis



Financial reach, media  
value and circulation  
metadata

## TRANSFORM DATA INTO ACTION, FASTER.

By combining an unmatched collection of global data and sophisticated data enrichments with our proprietary linking and clustering technology, Nexis® Data+ empowers your team to precisely identify and categorize content, generate fewer false positives, draw correlations and build relevant connections. Has data analysis ever been easier? We don't think so.

## FLEXIBLE DATA DELIVERY.

Unlock simplicity by coding against our single API and instantly tap into the extensive LexisNexis data universe. Save time on data prep, accelerate insights, and enjoy a consistently formatted experience.

Experience a fast and flexible data journey with our easy-to-integrate, next-generation API platform. It seamlessly combines advanced search precision, extensive data enrichments in a consistent JSON format, and a single point of entry to our global content. Nexis® Data+ adapts to your specific requirements, offering unparalleled flexibility. Our dedicated data support team collaborates with you to determine a custom solution that perfectly aligns with the unique needs of your business.



### SEARCH

Search and retrieve the vast Nexis® Data+ universe within your own environment. Nexis® Data+ simplifies technical complexities with seamless access to relevant datasets, so you don't have to worry about the underlying infrastructure.



### ARCHIVE

Supercharge your analytical and modeling capabilities with access to historical data sets. Harness the power of our extensive and enriched archive through batch deliveries, one-time data set pulls or by requesting an entire dataset.



### MONITOR

Stay up to date with the latest information related to identified subjects, events, terms or persons of interest. Automate the execution of searches, streamline the process of staying informed and receive real-time updates to efficiently track the topics you care about.



### FIREHOSE

Get new and updated information as it happens. Whether you need a real-time stream of all available data or specifically refined data sets in a constant feed, Nexis® Data+ provides a steady flow of enriched data, piped directly into your environment to keep models and analysis current.

## SEAMLESS INTEGRATION WITH YOUR DATA PLATFORM.

Nexis® Data+ integrates easily with data platforms such as Snowflake, so you can leverage the power of LexisNexis® datasets within your preferred environment. Accessing LexisNexis data through cloud-based data platforms provides the flexibility you need to deliver powerful insights.

# THIS IS DATA MAGIC.

The incredible depth and breadth of our data coverage, combined with robust enrichments, best-in-class data science technology and a flexible API platform that integrates seamlessly into your tools and systems.

The result? A powerful data solution that empowers your team with the knowledge to become subject matter experts, allows you to deeply track your markets and competitors and gives you the ability to quickly identify unique insights—putting you at the forefront of innovation.

## Diverse & Enriched Data



UNMATCHED  
DATA UNIVERSE



POWERFUL  
ENRICHMENTS

## Linking & Clustering Technology



DETECTS  
NON-OBVIOUS  
LINKS & PATTERNS

## Integration into your Systems



TOOLS



PROCESS



ANALYTICS



PORTAL

## Enables Trusted Analysis, Prediction & Distribution



MORE ACTIONABLE,  
TARGETED INSIGHTS



ENHANCED  
RELATIONSHIP MAPPING



PINPOINTING  
EARLY SIGNALS



PRECISION ENTITY  
EVENT & TOPIC DETECTION

## ADVANCED TOOLS & SUPPORT.

We offer dedicated, hands-on support to ensure your projects are more successful.

Nexis® Data+ Provides:

- **ON-BOARDING & TRAINING:**

Our support team offers comprehensive onboarding assistance, providing step-by-step integration guidance and training. We ensure your team understands the intricacies of our data structure and schema, empowering them to quickly master search construction and hit the ground running.

- **DEDICATED SUPPORT:**

We provide ongoing support as your needs and projects evolve, to ensure your data solutions stay relevant for you.

- **24/7 GLOBAL SUPPORT:**

Our support team is available 24/7 to ensure your project is running smoothly. We offer global support as your needs and projects evolve—28+ countries with local and regional customer support.

- **ADVANCED TOOLS:**

We provide tools and guidance through the Nexis® Data+ Portal offering in-depth API documentation, response examples, source data insights, delivery options, schemas, sample code, and access keys for sandbox environments for seamless data exploration.

We're committed to helping you achieve your organization's goals with tailored data solutions aligned with your unique needs.

# We're ready to perform some data magic for you.

Let our data team show you what's possible.

[LexisNexis.com/Data](https://LexisNexis.com/Data) | **1-888-466-3947**

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