# **Nexis** Data+

Unrivaled data. Next-level technology. Flexible delivery.

## **Energize Your Analytics.**

Find unmatched perspective and insights to enhance the value you deliver to clients and foster sustainable growth for your organization.

## EMPOWER YOUR FINANCIAL INSTITUTION



**Nexis** Solutions

Whether mitigating regulatory risk or seeking alpha, banks, investment firms, and others across financial services need to unlock powerful, exceptional insights. You need to confidently foresee risks and opportunities. You need to transform information into meaningful action. And you need to do it efficiently, at volume, using the latest Al technologies.

Internal data on its own falls short. You need timely, relevant alternative data. And you need it now.

Nexis<sup>®</sup> Data+ makes this next level of data intelligence possible, allowing you to pull meaningful, actionable insights from an unrivaled collection of extensively and dynamically enriched data delivered via a nextlevel, flexible API platform. A POWERFUL SOLUTION THAT MEETS YOUR NEEDS.

### What makes us different

Our market-leading combination of comprehensive curated content, deep data enrichments, proprietary linking and clustering technology all with flexible delivery.

Our solutions will empower your team to meet the greatest business challenges across financial services head-on with clarity and confidence.

## WHAT DO YOU WANT TO ACCOMPLISH?



#### Fuel Critical Analyses with Alternative Data

Turbo-charge statistical forecasting, predictive analytics, and trend modeling with historical and current news, company and legal data. Unearth market trends, investment signals, and potential market-moving events to decode underlying patterns and align strategies with emergent market realities.

#### **Optimize Investment Strategies**

Harness diverse news, company, financial and market data to enhance investment decision-making, tailoring strategies to navigate through market volatility and capitalizing on emerging opportunities to safeguard and grow investor wealth.

## Refine Personal Financial Planning and Wealth Management

Incorporate news, adverse media, and legal sources for crisis and compliance analyses to stay alert to trigger events, safeguarding your organization's reputation and stakeholder confidence.

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## Strengthen M&A and Entity Due Diligence

Implement adverse media screening and integrate, sanctions, critical PEPs, watchlists, legal news, company and financial data and other critical contextual data into your due diligence and risk assessment processes to streamline risk screening, enhance due diligence and enable informed decisions that help you protect and grow your business.

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#### **Enhance Regulatory Compliance**

Integrate legal, regulatory, and policy data to help ensure alignment with evolving financial regulations and emerging ESG compliance norms to help safeguard against regulatory risk and fortify stakeholder trust.

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#### **Generate Informative Reports**

Employ a wealth of internal and external data, transforming raw data into comprehensive, insightful, and actionable reports to support informed decisionmaking and strategic planning.

## HOW OUR UNRIVALED DATA CAN HELP.

Whether you're driving growth, forecasting trends, or managing risk, Nexis Data+ has the data you need to meet your business challenges head-on.



#### **Text & Data Mining**

Conduct long-term look-back analysis to uncover and interpret signals, understand root causes, and better identify future outcomes and events.



#### **AI-Driven Event Modeling & Prediction**

Power internal models, discover patterns and anticipate future outcomes through AI-enabled machine learning and descriptive and predictive analytics.



#### **Application & Product Development**

Enhance the commercial viability of FinTech applications and products by integrating news and company insights into your data environment.



#### **Knowledge Sharing & Expertise Building**

Give stakeholders throughout your enterprise access to a variety of topics via automated newsletters, shared reading rooms, portals, intranet and/or your internal tools.

## TRANSFORMATIONAL & TRUSTWORTHY DATA.

In the misinformation age, you can depend on the depth, breadth, and integrity of Nexis<sup>®</sup> Data+. The unmatched quantity and quality of our data enables you to cross-check findings and identify outliers that require validation.



#### News & Web Media

Access 45+ years of global news from 38,000+ sources, spanning print, broadcast, and web platforms for near real-time and archived local, national, international, and industry news.



#### **Company & Financial**

Explore the financial intricacies of over 489 million global public and private companies with detailed profiles, executive dynamics, annual reports, SEC filings, and more.



#### **Biographical Sources**

Identify key individuals for business development and talent acquisition with detailed contact information, educational and professional milestones, and affiliations.

#### **Compliance Data**

Screen third-parties against critical datasets covering Politically Exposed Persons (PEPs), Sanctions & Watchlists to enhance risk mitigation.



#### **ESG Ratings**

Streamline ESG performance evaluations with consolidated data, facilitating seamless due diligence and reporting processes.



#### Legal

Access a comprehensive collection of Federal, State, and International court cases spanning 14 jurisdictions, including the United Nations International Court of Justice.

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#### **Intellectual Property**

Explore expansive intellectual property (IP) data, including images, full-text documents, and enriched data, guiding innovation and competitive strategies.

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#### **Academic Journals**

Access scholarly and industry journals relevant to numerous disciplines to stay current with the latest academic findings for enhanced research.

## EXTENSIVE AND DYNAMIC DATA ENRICHMENTS.

It's not just the amount of data. The real value of Nexis<sup>®</sup> Data+ is in how we classify and enrich it. Nexis<sup>®</sup> Data+ pairs dynamic smart data enrichments with proprietary linking and clustering technology. That means **more targeted data calls yielding more relevant results—and more powerful, insightful analysis**. We do the heavy lifting for you, adding powerful metadata and enrichments, including:

<b>125</b> descriptive metadata enrichments	<b>4,294+</b> subject topics	<b>3,867+</b> industry tags	<b>350k+</b> companies
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Geo-location mapping	Entity extraction	People, company and article sentiment analysis	Financial reach, media value and circulation metadata

## TRANSFORM DATA INTO ACTION, FASTER.

By combining an unmatched collection of global data and sophisticated data enrichments with our proprietary linking and clustering technology, Nexis<sup>®</sup> Data+ empowers your team to precisely identify and categorize content, generate fewer false positives, draw correlations and build relevant connections. This accelerates your time to insight—and in financial services, time is definitely money.

## FLEXIBLE DATA DELIVERY.

Unlock simplicity by coding against our single API and instantly tap into the extensive LexisNexis data universe. Save time on data prep, accelerate insights, and enjoy a consistently formatted experience.

Experience a fast and flexible data journey with our easy-to-integrate, next-generation API platform. It seamlessly combines advanced search precision, extensive data enrichments in a consistent JSON format, and a single point of entry to our global content. Nexis<sup>®</sup> Data+ adapts to your specific requirements, offering unparalleled flexibility. Our dedicated data support team collaborates with you to determine a custom solution that perfectly aligns with the unique needs of your business.

SEARCH

Search and retrieve the vast Nexis<sup>®</sup> Data+ universe within your own environment. Nexis<sup>®</sup> Data+ simplifies technical complexities with seamless access to relevant datasets, so you don't have to worry about the underlying infrastructure.

## MONITOR

Stay up to date with the latest information related to identified subjects, events, terms or persons of interest. Automate the execution of searches, streamline the process of staying informed and receive real-time updates to efficiently track the topics you care about.

## ج ARCHIVE

Supercharge your analytical and modeling capabilities with access to historical data sets. Harness the power of our extensive and enriched archive through batch deliveries, one-time data set pulls or by requesting an entire dataset.

Get new and updated information as it happens. Whether you need a real-time stream of all available data or specifically refined data sets in a constant feed, Nexis® Data+ provides a steady flow of enriched data, piped directly into your environment to keep models and analysis current.

## SEAMLESS INTEGRATION WITH YOUR DATA PLATFORM.

Nexis<sup>®</sup> Data+ integrates easily with data platforms such as Snowflake, so you can leverage the power of LexisNexis<sup>®</sup> datasets within your preferred environment. Accessing LexisNexis data through cloud-based data platforms provides the flexibility you need to deliver powerful insights.

## DATA WITH A POWER BOOST

Nexis Data+ connects you to an incredible depth and breadth of data coverage, combined with robust enrichments, best-in-class data science technology and a flexible API platform that integrates seamlessly into your tools and systems,

The result? A dynamic data solution that empowers financial services organizations with data-driven insights, helping you deliver value to your clients and sustainable growth for your organization.



## ADVANCED TOOLS & SUPPORT.

We offer dedicated, hands-on support to ensure your projects are more successful. Nexis Data+ Provides:

#### • ON-BOARDING & TRAINING:

Our support team offers comprehensive onboarding assistance, providing step-by-step integration guidance and training. We ensure your team understands the intricacies of our data structure and schema, empowering them to quickly master search construction and hit the ground running.

#### • DEDICATED SUPPORT:

We provide ongoing support as your needs and projects evolve, to ensure your data solutions stay relevant for you.

#### • 24/7 GLOBAL SUPPORT:

Our support team is available 24/7 to ensure your project is running smoothly. We offer global support as your needs and projects evolve—28+ countries with local and regional customer support.

#### ADVANCED TOOLS:

We provide tools and guidance through the Nexis® Data+ Portal offering in-depth API documentation, response examples, source data insights, delivery options, schemas, sample code, and access keys for sandbox environments for seamless data exploration.

We're committed to helping you achieve your organization's goals with tailored data solutions aligned with your unique needs.

## **Ready to energize your analytics?**

See what's possible. Talk with our data team today. LexisNexis.com/**Data** | **1-888-466-3947** 

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