



## Nexis® for Nonprofits

Your Mission. Our Data. Better Together.

Data can shed light on virtually every question or challenge a nonprofit may face, revealing insights and opportunities along the way. And the better the data, the more you can uncover and discover. A deep collection of reliable data can be the rocket fuel for your organization's mission fulfillment.

Nexis® for Nonprofits delivers a broad suite of solutions that equips every department in your organization with world-class data and analytics, making it easier to fulfill your mission. Each solution is powerful on its own, but the suite creates a whole greater than the sum of its parts. With Nexis for Nonprofits, you can:

**Protect Your Organization and Reputation:**

Do your due diligence to vet and monitor donors, leaders, partners, and vendors.



**Manage Public Perception:** Uncover news and social media trends and developments that can impact your operations, board, and brand.



**Turn Insights into Action:** Use the power of data to shed light on new opportunities to advance your mission and enhance your impact.



**Fundraise Efficiently:** Identify high-income individuals and corporate philanthropy initiatives with a propensity to give and a reason to believe in your organization.



**Save Valuable Time:** Unlock the power of generative AI to speed up your nonprofit research so you can focus on moving your mission forward.

# Your Mission is Too Important to Rely on Anything Else

Nexis® for Nonprofits facilitates discovery and decision-making across your organization. Prospect for potential donors more comprehensively; stay atop your reach and reputation; conduct due diligence; and enjoy the benefits of getting data delivered, how, when, and where you need it. Your mission deserves Nexis® for Nonprofits. After all, we want the same thing as you: a better world.

## Follow the Money

*Supercharge your development efforts.*

Identifying your next high-value donor can often feel like finding the proverbial needle in a haystack. You need more than just a name. You need to know their story and who they are as both a person and a philanthropist to make deeper, more meaningful connections in your outreach.

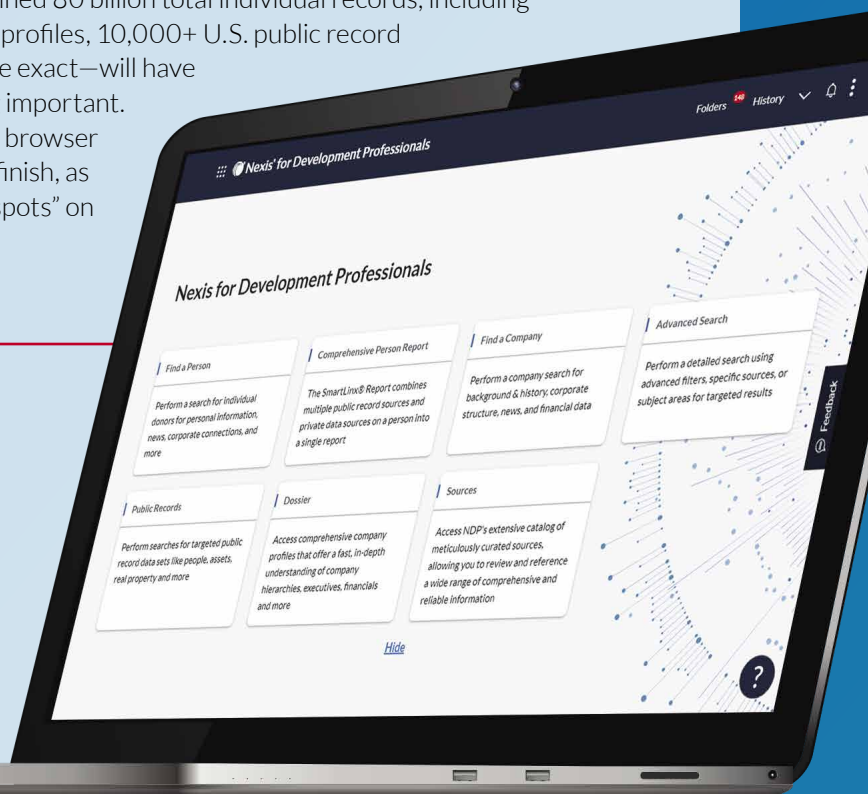
The search for new donors may be never-ending, but that doesn't mean the process has to be tedious and overwhelming.

- **Nexis® for Development Professionals** delivers the millions of data points necessary to gain a clear picture of prospects: people with the propensity to give, and individuals and corporate giving programs that align with your organization's values.
- **Nexis® Wealth Navigator** Powered by Aidentified will assist you with finding new donors, tracking wealth events, and discovering pathways to leads using cutting-edge, AI-powered relationship mapping.

Our comprehensive and credible information—a combined 80 billion total individual records, including 250 million household profiles, 80 million professional profiles, 10,000+ U.S. public record sources\*, and \$20 trillion in tracked wealth events to be exact—will have you feeling confident that you haven't missed anything important. Plus, Nexis® Wealth Navigator offers a mobile app and browser extension that allows seamless research from start to finish, as well as map views that pinpoint likely geographic “hot spots” on which to focus your efforts.

## A Streamlined User Experience

- Search with a name and access donor or company profiles with just one click
- Set alerts and let us do the work of keeping you up to date
- Get a single view of prospect data within seconds
- Use data enrichments to filter the content you need
- Work faster with data visualizations that lead to valuable insights



# Accelerate Nonprofit Research with Nexis+ AI™

*Save time on research so you can focus on moving your mission forward.*

Every opportunity to build stronger relationships with donors and partners is essential. But to make the most of corporate partnerships, sponsorships, and fundraising, you need accurate, detailed information about companies and their leadership. That's where **Nexis+ AI** comes in. This next-generation research solution combines powerful generative AI with the industry's largest collection of genAI approved news datasets\* to help you uncover key corporate and executive insights with speed and confidence.



## With Nexis+ AI, you can:

- **Identify Potential Corporate Donors:** Analyze company size, financials, philanthropic history, and alignment with your nonprofit's mission.
- **Strengthen Grant Applications:** Unlock insights into a corporation's strategic focus and philanthropic interests.
- **Assess Corporate Foundations:** Quickly analyze parent company performance and executive leadership.
- **Target Stakeholders More Effectively:** Strengthen campaign efforts by understanding corporate leadership and structure.

## Turn Hours of Research into Moments of Insight

Not only is Nexis+ AI robust, but it also has powerful features that allow your team to streamline research and save valuable time. Key features include:

### Document Analyzer

Quickly extract key insights from lengthy PDFs, grant applications, and reports.

### Collect & Draft

Organize your findings across multiple research sessions, then auto-generate cited, customizable first-draft briefs.

### Company Profiles

Explore millions of in-depth profiles that highlight global news, financial information, key people, and affiliated companies in a single view.

This is transparent AI—built to help you confidently surface insight you can stand behind. Each AI-generated output provides direct citations, making it easy to verify your findings and share them with stakeholders.

## Amplify Your Mission with Insightful AI

Nexis+ AI does more than bring licensed genAI data and tools together—it amplifies your team's impact with new ways to enhance their expertise. And with support from LexisNexis® licensed content, it's intelligence you can count on.

\*Based on reports December 2024

# Vet Donors, Funders, Partners, and Vendors

*Be more diligent with your due diligence.*

Complete confidence—at scale. That's what you can have in your nonprofit's risk management when you rely on **Nexis Diligence+™**, a higher standard in due diligence. Our sophisticated technology and expansive global data collection provide an in-depth, 360-degree view of people and companies, all within a single platform. You'll find it easy to thoroughly vet and monitor third parties, explore associations, and check for red flags.

## With Nexis Diligence+™, you can:

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- **Conduct Diligence Profiling:** Assess risks, map relationships, and identify red flags.
- **Enhance Risk Management:** Identify people and entities that may be engaged in unethical or criminal activity.
- **Conduct Entity Relationship Mapping:** Comprehend the complex relationships and affiliations between companies and individuals or between entities and other entities.
- **Improve Reputational Management:** Anticipate how PR, marketing, social media and news cycles may impact your brand.
- **Evaluate Regulatory Risks:** Ensure compliance with national and global sanctions, anti-money laundering regulations, human rights due diligence, and more.
- **Strengthen Financial Risk Management:** Confirm the ongoing financial health of key partners, funders, and vendors.

Not only is Nexis Diligence+™ robust, but it's also easy and efficient to use—even for novices. Simple, fill-in-the-blank search fields save time and mental bandwidth. And with just a click, you can move from validating a prospective donor in Nexis® for Development Professionals to conducting due diligence around reputational and other risks in Nexis Diligence+™.

## Monitor the News and Social Media with Nexis Newsdesk®

*Say goodbye to that nagging feeling that your media monitoring missed something.*

The daily avalanche of traditional and social media requires a powerful tool if a nonprofit stands a chance of staying on top of it. **Nexis Newsdesk®** goes beyond media monitoring to lift you to a higher place that we call media intelligence.

Nexis Newsdesk® offers 24/7 media monitoring and analytics to help you quickly uncover crucial insights about your nonprofit—and those people and entities associated with it—so you can make sound strategic decisions. A guided search tool helps you quickly capture the power of our unmatched content, without having to enter complicated search strings. You can even search, monitor, share and save on the go with our mobile app, which integrates seamlessly with our desktop experience. In addition, premium outlets and licensed content are included in our global collection of print, broadcast, digital, and social media content.

## Nexis Newsdesk® Numbers Really Add Up

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- 100,000 news sources, including premium outlets and licensed content such as The New York Times
- Social listening on 2.5 million social media feeds
- On average, 4 million news articles and social posts added every day
- Content available from 200+ countries and regions
- 100 different languages available
- Categorization of 3,600 industry and 3,500 subject terms with LexisNexis SmartIndexing Technology™





## Make the Most of Unstructured Data

*Data delivered how, when, and where you need it.*

The real power, the magic, in data happens when you unlock potent insights and confidently foresee risks and opportunities. In other words: when you transform information into answers and actions. This is precisely what **Nexis® Data+** can do for your nonprofit.

Nexis® Data+ makes data magic possible. Our proprietary linking and clustering technology precisely identifies and enriches our expansive collection of news, company, legal, regulatory, and patent data; accurately categorizes it; and delivers it via a next-level, flexible API platform. Combined, this ensures the content Nexis® Data+ delivers will generate fewer false positives, draw better correlations, and build more relevant connections.


What also makes Nexis® Data+ stand out is that it allows for integration into your nonprofit's tools, processes, systems, and portals. This enables trusted analysis, visualization, and distribution—all from a single source.

### Nexis® Data+ by the Numbers

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- 80,000 news sources from 100+ countries in 75 languages
- 40+-year news archive
- 1.5 million profiles of PEPs, their family members, and close associates
- 1,400+ sources of domestic and global sanctions, watchlists, and blacklists
- 3.5 million documents added daily to guarantee up-to-the-minute accuracy





You put your heart and soul into your nonprofit's mission. You deserve the data that helps you move that mission forward. See what's possible with the data available through our Nexis® for Nonprofits solutions, and consider us a partner in helping you build a better world.

**Explore Data Available from Nexis® for Nonprofits Today**  
Connect with us to schedule a demo at [LexisNexis.com/Nonprofits](https://LexisNexis.com/Nonprofits)



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