



Nexis® Media Intelligence **Our Work with PR Agencies**

Elevate your agency's digital strategy by adopting solutions that automate time-consuming research, enhance media monitoring accuracy, and optimize press release distribution.

At LexisNexis®, we help PR and communications agencies win and retain more clients by delivering cutting-edge technology, AI-powered insights, and access to one of the world's largest and most trusted data collections. This access to licensed content across news, business, and legal sources — including web news, broadcast transcripts, and social content — helps agencies drive innovation, precision, and measurable impact in every client pitch and campaign.

The Premier Data Partner for PR Agencies

 Nexis+ AI®  Nexis Newsdesk®  Nexis® Newswire

 Nexis® Media Intelligence Research & Analytics  Nexis® Data+

Industries We Help Agencies Serve



Banking & Finance



**Retail &
Consumer Goods**



Agriculture



Health & Nutrition



**Manufacturing
& Pharmaceutical**



**Energy &
Sustainability**



& More!

How We Deliver Data-Driven PR Success

Reduce AI Hallucinations & IP Risk – Our technology is powered by a leading collection of thousands of AI-licensed titles to help your agency avoid common downfalls in AI adoption.

Turn Technology into a Competitive Advantage – Outpace competitors with powerful AI, API, and media intelligence solutions that evolve alongside you and your clients' needs.

Have Reliable, Expansive Content at Your Fingertips – Access near real-time and historical data from credible and reputable sources with national, local, and trade-specific coverage.

Real-World Impact: An Invaluable Tool for Agency Operations

LexisNexis empowers agencies to elevate their client services by providing comprehensive media intelligence solutions that deliver real-time insights and actionable data. We continue to power media and business intelligence for agencies across the globe, including BLJ Worldwide.

Since 1997, BLJ Worldwide has been committed to delivering comprehensive media intelligence to a diverse range of clients, including governments, NGOs, corporations, and high-profile individuals. BLJ Worldwide in Doha turned to Nexis® Media Intelligence solutions to help accelerate its time to insight.

By leveraging tools such as Nexis Newsdesk® and Nexis® Social Analytics, BLJ Worldwide can access an extensive array of media sources, generate tailored reports, and automate daily newsletters with confidence and measurable impact. [Click here to learn more](#) about how LexisNexis helps power BLJ's media monitoring operations.

“LexisNexis has been an invaluable tool in our agency’s operations when it comes to media monitoring. It equips us with a comprehensive suite of metrics that showcase our clients’ media presence, enabling us to make data-driven decisions that directly impact their success. With its assistance, we can quantify our efforts, measure our impact, and refine our strategies for optimal results.”

— **Media Intelligence and Analytics Team, BLJ Worldwide**

At LexisNexis, we don't just provide data—we partner with PR agencies to help them transform data and technology into a competitive advantage.

Connect with us today and learn how we can power your high-priority projects and initiatives.

LexisNexis.com/**MediaIntelligence** | **1-888-466-3947**