

Expert-Curated Newsletters that Keep Your Teams Informed

Your team and executives don't have time to sift through endless news coverage—but staying informed is critical. That's where the Media Intelligence Research & Analytics service from LexisNexis® comes in. Our expert analyst team leverages 100+ years of combined service to curate, brand, and format newsletters tailored to your priorities, ensuring your teams only receive the most relevant stories in a structured, easy-to-read format.

We do the heavy lifting—filtering through cluttered newsfeeds, identifying what matters, and organizing key insights—so you don't have to. Whether you need a daily executive briefing, competitor intelligence insights, or an industry trend update, our newsletters help you stay ahead of conversations, make informed decisions faster, and focus on what drives your business forward. Here's how:

LexisNexis® Curated Newsletters	
Standard Format for:	Design a Scope of Critical Content to Include in Each Newsletter
	Coverage of Topics & Keywords Most Impactful for Your Business
	Headlines & Relevant Business Metrics
	Logo, Font, and Color Personalization
Premium Format that also includes:	Full Article Summaries with Key Business Insights
	Translation and Summary of Non-English Article Headlines & Content
	Fully Custom Newsletter Templates to Your Exact Specification
	Wider Selection of Topics and Keywords Per Newsletter
	Custom Business Metrics
	Bespoke Content Grouping and Sorting
À la carte option available.	

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GOLD WINNER



"LexisNexis has been an invaluable tool in our agency's operations when it comes to media monitoring."

- BLJ Worldwide

Ready to get started?

Contact us to learn more about our Media Intelligence Research & Analytics offerings!

LexisNexis.com/MIRA | 1-888-466-3947

**While LexisNexis can manually analyse coverage in more than 40 languages, English, French, Dutch, and Arabic are the selected languages available for manual analysis for Standard and Premium Format newsletters. Projects involving other languages require customized pricing.

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