

Unlocking the Power of GenAI:

5 Essential Steps to Implement GenAI Tools in Management Consulting Firms

An actionable checklist for data leaders, inspired by findings from: *"Setting the Pace: How Management Consultants Are Leading the genAI Revolution."*



1 DISCOVER THE RIGHT GENAI TOOLS

Focus on content quality, usability, and insight generation



78% of consultants say output quality and accuracy are top selection criteria

► **CHOOSE** tools with access to specialist databases and private company data

► **PRIORITIZE** high accuracy and verifiability for research and client work

► **LOOK** for user-friendly platforms that integrate with existing knowledge workflows

► **USE** tools with analytics and data visualization to support strategic insights

2 IMPLEMENT WITH INTEGRATION IN MIND

Enable smooth adoption across teams and systems

► **ENSURE** genAI tools integrate with document management and CRM systems

70% of consulting firms now provide genAI training at least quarterly



► **PROVIDE** structured onboarding and role-based training

► **ESTABLISH** data governance protocols to maintain compliance and security

3 MEASURE IMPACT AND ROI

Track outcomes to refine strategy and justify investment

56% of consultants save 3–4 hours daily through genAI use



► **MONITOR** productivity gains and research delivery improvements

► **REVIEW** tool effectiveness quarterly with user feedback loops

► **TRACK** genAI driven outputs against KPIs and efficiency metrics

4 ADDRESS COMMON PAIN POINTS

Build resilience into your genAI strategy

58% cite data privacy and accuracy as top genAI concerns



► **SUPPLEMENT** content gaps with licensed research tools and expert input

► **PROTECT** critical decisions by ensuring outputs receive human review for accuracy and context

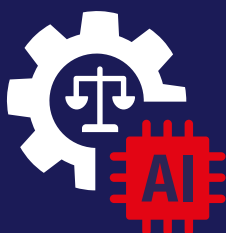
► **AVOID** over-dependence on AI for high-stakes content and decisions

5

EMBED ETHICS AND TRANSPARENCY

Build trust in genAI usage across the firm

65% of consultants want regular audits for AI bias and reliability



► **CHOOSE** tools with source attribution and explainable outputs

► **CONDUCT** regular audits for bias and security compliance

► **ALIGN** genAI policies with existing knowledge governance frameworks

► Final Check



ENSURE your genAI tools align with your firm's objectives and integrate smoothly into existing workflows.



REGULARLY MEASURE the ROI, focusing on productivity gains and time savings, while maintaining strong data governance and compliance practices.



CONTINUOUSLY ASSESS tool performance and refine processes based on user feedback to drive ongoing improvement.

Want to go deeper?

Explore the full report on adoption and perception of genAI among consulting firms today:
Setting the Pace: How Management Consultants Are Leading the genAI Revolution

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