



LexisNexis SmartIndexing Technology™: the Power Behind Your Content Discovery on Nexis®

The massive amounts of news, company information and other content offered via Nexis® wouldn't amount to much if you couldn't easily find the exact information you're seeking. LexisNexis SmartIndexing Technology™ is how we power up our content to provide you ease of use. It's the metadata, or classification technology, attached to all of our raw data. This technology is always at work behind the scenes of your searches, adding context to your keywords for the most nimble and precise content discovery. Here's how SmartIndexing makes your work life easier.

The Behind the Scenes Magic of Metadata

LexisNexis SmartIndexing Technology™ breaks down our data into 29 industry brackets and 19 subject categories—with six additional levels of further specification. It also works in nine languages—English, French, German, Dutch, Spanish, Italian, Russian, Brazilian-Portuguese and Arabic—so you can conduct multilingual searches with ease and confidence. Our exceptional metadata technology covers more than 6,000 subjects across news, business and science, as well as social topics such as population, trends and events.

The Best of Human and Artificial Intelligence

What makes SmartIndexing so powerful and helpful is that it combines exceptionally smart AI with some amazingly bright human brains. The Nexis Solutions team of information professionals and subject matter experts create, test and maintain the terms and algorithms necessary for generating the most robust and accurate results. Here's the bottom-line benefit of this human-machine collaboration: SmartIndexing allows you to find information about certain subjects and industries *even if they aren't explicitly mentioned in the content*. In other words, SmartIndexing finds *relevant* content you might otherwise miss.

How SmartIndexing Can Work for You

With testing and analysis already completed by the Nexis team, SmartIndexing allows you to capture broad concepts in a single term rather than having to string together lots of keywords. The system also allows you to accurately search for information by industry, supplementing your keywords to queue up helpful information—tailored to your sector—that you may not have found on your own.

And perhaps the most useful benefit of LexisNexis SmartIndexing Technology™ is the way it allows you to find relevant content even when searching broad terms like “market share,” “rankings” and “trends” that are difficult to get to via a conventional keyword search, saving you valuable time. And if you need to disambiguate a word like “discovery,” “bonds” or “futures” you can easily add context to your search to do so.

The LexisNexis SmartIndexing Technology™ is the source of power that helps Nexis users get to the information they need quickly and accurately. If you're ready to start putting the power of our system to work for your organization, please reach out today.