

Turning Data into Decisions

A Strategic Roadmap to Decision Intelligence Success

How do you get started with Decision Intelligence?

Follow this guide to develop a DI approach that aligns with your unique needs and business goals.

PREPARATION & INFRASTRUCTURE:

Laying the Groundwork for Decision Excellence

✓ DEFINE CLEAR OBJECTIVES

✓ ASSESS CURRENT CAPABILITIES

✓ IDENTIFY, COLLECT, AND INTEGRATE QUALITY DATA

✓ CHOOSE THE RIGHT TOOLS AND TECHNOLOGIES

✓ DEVELOP A MULTI-DISCIPLINARY TEAM

METHODOLOGIES & OPERATIONS:

Harnessing the Right Techniques for Decision Mastery

✓ IMPLEMENT SYSTEMS THINKING

✓ UNDERTAKE MODELING AND SIMULATION

✓ CREATE ITERATIVE FEEDBACK LOOPS

✓ INCORPORATE HUMAN FACTORS

✓ INVEST IN TRAINING AND EDUCATION

GOVERNANCE & GROWTH:

Scaling and Refining Your Decision Intelligence Framework

✓ ESTABLISH A GOVERNANCE FRAMEWORK

✓ START SMALL AND SCALE

✓ MEASURE ROI

✓ CREATE A CULTURE OF CONTINUOUS IMPROVEMENT

✓ STAY UPDATED ON NEW DEVELOPMENTS IN DECISION INTELLIGENCE

Prepare to Start Your **DECISION INTELLIGENCE JOURNEY**

The time to invest in Decision Intelligence is now. Whether you are one or want to become one, effective Decision Intelligence offers a path to best-in-class performance.

Connect with a Data as a Service specialist to learn more.

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