

Today's technology-driven economy has significantly increased the importance of patenting activity and evaluating strengths of IP portfolios.

Better understanding companies' intellectual property assets improves visibility into competitive intelligence and enables better investment decisions.

LexisNexis PatentSight® is a result of a big data-driven approach to effectively evaluate the vast collection of highly-complex, global patent portfolios. PatentSight provides a comprehensive scoring based on patent datasets which include all standard patent measures as well as our unique innovation KPIs. These KPIs are used to determine the Patent Asset Index™, to estimate real patent value. By using objective value indicators, the Patent Asset Index™ allows for an accurate assessment of a company's patent portfolio vis-à-vis its competitors.



The Patent Asset Index™ – Scientifically validated and industry-proven

The Patent Asset Index is the measure for the innovative strength of an enterprise, a specific business area, or an entire technology field. It is calculated as the sum of the Competitive Impact™ scores of the individual patent families contained in a portfolio. The Competitive Impact is derived from the citation-based Technology Relevance™ and the Market Coverage™ of a patent family.

Intelligent insights from trusted data and proven metrics

The standard quality KPI for patent strength in investor communication



= Competitive Impact™
Individual strength of a patent family



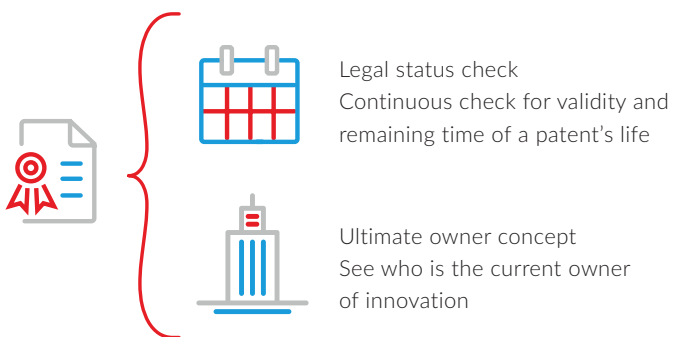
Σ Patent Asset Index™
Innovative strength of a company or patent portfolio



Benefit from best-in-class data:

- **Specialized** multilingual research team to provide industry-leading data quality
- **Accurate** harmonised current patent ownership information – takes into account global corporate structures, acquisitions, divestitures and name changes
- **Sophisticated** worldwide legal status tracking, so you can know which patent are active and which are not!
- **Reporting date concept:** travel back in time and see the patent world at any given point
- **Historic data snapshots:** Analyze developments and strategies over time free of hindsight bias

Excellent data quality is the foundation of any analysis and our highest priority



PatentSight Dataset Features

Data Sources	Patent data is derived from patent office databases such as European Patent Office, US
Panel Size	Over 100 million patent documents worldwide
Coverage	Private and stock-listed companies with patent portfolios, e.g. from the US, Europe and Asia
History	Data can be tracked over time from the year 2010 (includes patent information from early 1990s until today)
Point-in-time	Patent data and company ownership information are point-in-time for full database history
Frequency	Weekly database updates (lag of 2 working days). Data can be delivered in weekly, monthly, quarterly or annual frequency
Mapping to Financial Identifiers	Stock-listed companies are mapped to financial identifiers
Delivery Methods	API, FTP, or any other format/method requested by client
Variations	Data can be delivered on patent-level or aggregated on company-level

Call **1-888-466-3947** to speak with a data specialist, gain access to our Developers Portal and test your proof of concept.