



Product Spotlight: Lexis Product Liability Navigator™

POWERFUL ONLINE LEGAL RESEARCH FOR PRODUCT LIABILITY CASES

Picture this: your law firm is presented with a potential product liability case.

First, you've got to spend hours researching to see if there's a viable product liability claim to build on. Then, you've got to dedicate time to scour previous verdict and settlement data on similar cases to see if it makes financial sense to pursue that claim.

That's why an online legal research tool like Lexis Product Liability Navigator™ is so appealing. Designed by product liability attorneys, this powerful resource is like nothing you've ever seen before. It helps lawyers quickly review strict product liability law, assess case value and build stronger product liability cases.

WHAT IS PRODUCT LIABILITY?

Let's back up a sec and offer a quick product liability definition. In a nutshell, product liability is the responsibility a manufacturer or vendor carries for the consumer goods it makes or sells.

Here's how it works. In most cases, a product will enter the market after significant testing and, upon release, it functions as anticipated. But in some cases, potentially due to factors like negligence or manufacturing anomalies, a product will reach consumers with a possible defect or flaw.

The issue could be as mundane as a cosmetic blemish or, in extreme cases, it could pose serious danger to the general public. Regardless of the severity, the manufacturer or seller will have committed a tort. That means they'll likely be responsible for fixing the situation through recalls, refunds or some other sort of remedial action. But even with a proactive response, no evidence of negligence and product liability insurance, a company may still be entangled in a product lawsuit.

That makes product liability a busy practice area for lawyers. Attorneys will often research a range of product liability laws in an attempt to uncover signs of possible product liability negligence.

FOUR WAYS LEXIS PRODUCT LIABILITY NAVIGATOR CAN HELP

OK, so there are a lot more than just four ways it can help. But in the spirit of brevity, we boiled it down to a quartet of the most valuable benefits.

1. Assess the value of your potential product liability lawsuit.

For starters, you need to understand what the potential award could be from a positive case outcome. The Lexis Product Liability Navigator service scours a vast database of prior verdicts and settlements from similar cases to give you strong insight into the potential award amount resulting from a positive outcome in your case. That way, you won't waste time building a product liability case that can't return your time investment.

2. Conduct faster product liability legal research.

Speaking of time, this tool can save you a lot of it. You're able to conduct blazing-fast online searches across a massive database of product liability-related content, including multi-district litigation, regulations, recalls and reports, case law, verdicts and settlements and expert witnesses. Lexis Product Liability Navigator can even perform multiple searches simultaneously, and has handy filters designed specifically for product liability matters to help you quickly drill down into the most relevant search results.

3. Get a holistic view of your product liability case.

Look, Lexis Product Liability Navigator has the word navigator right in its name. That's because, first and foremost, it was designed to help lawyers find key details within their product liability research. When used as a case analyzer tool, it pulls this trove of data into an intuitive, concise dashboard. And with all this valuable insight in a single place, it becomes easier to visualize and strategize your next move. You'll also find it's easier to give reports and updates to other attorneys in your law practice—and your clients.

4. Build stronger legal strategies.

All this helpful information means that you'll ultimately be able to craft stronger legal strategies. You can pinpoint the best experts to buttress your argument and better understand the risks posed by the particulars of your case. You'll be able to quickly adjust to nuances in product liability law, predict what tactics your opposing counsel may employ and make data-driven decisions on which actions to take next.

GROW YOUR PRODUCT LIABILITY PRACTICE

Shaving hours off your product liability legal research ultimately means you're freeing up time to focus on other matters.

In other words, you'll have more time to prospect and take on more clients.

But the growth potential goes deeper than that. Since Lexis Product Liability Navigator provides you with insights into the viability and value of a case, you can operate more efficiently by pursuing only those with a favorable return on investment.

If all of this sounds good to you, [get a closer, hands-on look here](#).