

LexisNexis® PubWatch:

Now Track More Than 90 Publications—*Plus Blogs!*

What publications are must-have reading for your organization? How do you ensure every professional who need it gets the cover-to-cover coverage fast?

LexisNexis PubWatch automatically delivers the latest headlines from a **single source**, such as *The New York Times*® or *Tax Notes Today*®, to your organization intranet, portal or e-mail. Even gain off-site access via a BlackBerry® wireless handheld! Readers can tap in at their convenience and easily browse headlines by publication section and date. Then they can link to the full-text articles—no log-on to the LexisNexis® services needed.

Now LexisNexis PubWatch offers more—four times its previous offering! Choose from **more than 90 publications** for LexisNexis PubWatch. Find coverage of Mealey's™ highly targeted newsletters on insurance litigation, toxic torts, drugs/medical devices, etc. And there's more. Also add the power of Web blogs. Select **Newtex blogs** already grouped by industry for LexisNexis PubWatch. Or select from additional **business hot topics**. (See back for details.)

Not only do you get added coverage with new LexisNexis PubWatch, you can also count on added value because PubWatch searches are managed by LexisNexis—much easier for you—and PubWatch:

- covers practically the full-text edition (minus stock charts, ads, classifieds, etc.).
- complies with all copyright requirements and publication license terms and conditions.
- provides a 30-day archive—up to 5,000 articles!
- is so easy to navigate; just browse by section and date.

Most importantly, LexisNexis PubWatch guarantees everyone in the organization has access to the most current publication simultaneously. (So much more effective than multiple print-copy subscriptions.) Publications selected for LexisNexis PubWatch can also be pushed throughout the organization via individual, consolidated e-mail messages customized to each user via LexisNexis® Total Alerts powered by Ozmosys.

Since LexisNexis PubWatch has expanded exponentially, *it will no longer be included with LexisNexis® Publisher; however, your existing PubWatch searches are not affected.* Only new/additional PubWatch publications or topics will be separate.

Ask your LexisNexis
account executive about new
LexisNexis PubWatch.

Three New Ways to Get More LexisNexis Pub Watch Coverage

1. Pick From 90+ Publications Now Available Via LexisNexis PubWatch

Choose from local, national and international coverage:

American Banker	Mealey's Catastrophic Loss Insurance ¹
Atlanta Journal-Constitution	Mealey's Class Actions ¹
Australian	Mealey's Construction Defects ¹
Baltimore Sun	Mealey's Emerging Drugs & Devices ¹
Barron's®*	Mealey's Insurance ¹
Basler Zeitung*	Mealey's Insurance Bad Faith ¹
Bond Buyer	Mealey's Insurance Disputes ¹
Boston Globe	Mealey's Intellectual Property ¹
Charlotte Observer (NC)	Mealey's International Arbitration ¹
Christian Science Monitor	Mealey's Reinsurance ¹
Cinco Días	Mealey's Toxic Torts ¹
Computer World	Miami Herald
Corriere della Sera*	Milano Finanza
Courier-Mail (Australia)	National Public Radio®
Daily Telegraph (Sydney, Australia)	Network World
Dallas Morning News	The New York Times®
The Economist	Newsday
El Mundo	Newsweek
Federal Register	The Philadelphia Inquirer
Forbes™	Pittsburgh Post-Gazette
Fortune	The San Francisco Chronicle
Fort Worth Star-Telegram	San Jose Mercury News
Frankfurter Allgemeine	South China Morning Post
Gazeta Mercantile	St. Louis Post-Dispatch
Globe and Mail (Canada)	St. Petersburg Times
The Guardian (London)	State Tax Notes ²
Handelsblatt	Sun Herald (United Kingdom)*
Harvard Business Review	Sydney Morning Herald*
Houston Chronicle	Tax Notes International® ²
Industry Week	Tax Notes Today® ²
Information Week	Tax Notes Weekly ²
Investor's Business Daily	The Age
Journal of Marketing	The Toronto Star
Journal of Marketing Research	Time®
Le Monde	U.S. News & World Report
Los Angeles Times	Wall Street Journal® ³
Marketing Management	Wall Street Journal Asia ³
Marketing News	Wall Street Journal Europe ³
Marketing Research	Wall Street Journal Abstracts
Mealey's Cybertech Litigation ¹	The Washington Post®
Mealey's Asbestos ¹	The Wichita Eagle

* Premium News Shared Topics

1 Mealey's Pubwatch is only available for LexisNexis subscribers with a flat-rate subscription to Mealey's

2 Tax Analysts Inc. publications for PubWatch require an additional menu subscription

3 Wall Street Journal is available only to WSJ.com subscribers

2. Monitor Breaking Industry Blogs Through PubWatch as Well

New blog offerings—in special industry group sources—are now also available via PubWatch. (Look in the Industry Topics menu under Shared Topics.) These topics can also be included in a standard LexisNexis® Publisher subscription:

Newstex Business Blogs
Newstex Computers & Technology Blogs
Newstex Financial Blogs
Newstex Government & Politics Blogs
Newstex Marketing Blogs
Newstex Medical & Health Blogs
Newstex Media Blogs
Newstex Business Blogs
Newstex Computer & Technology Blogs
Newstex Financial Blogs
Newstex Government & Politics Blogs
Newstex Marketing Blogs
Newstex Medical & Health Blogs
Newstex Media Blogs

3. Add More Industry Hot Topics

The LexisNexis managed industry topics have also expanded. Now find these hot topics:

Aerospace
Automotive News
Aviation News
Broadcasting
Computer News
Economic News
Electric Utilities
Entertainment
Environmental
Finance Rates
Food & Beverage
Information Technology
Insurance News
Law Firm Executive Moves
Law Firm/Attorney Fees & Profitability
Law Firm Associates Salaries/Recruitment
Law Firm Attorney Recruitment
Law Firm Business Development
Law Firm Mergers
Legal Industry News
Major UK Law Firms
Major U.S. Law Firms
Pets
Telecomm
Therapeutic Areas
Private Equity/PIPE
Stock Option Backdating
Subprime Mortgages—Regulatory and Investigation

LexisNexis and the Knowledge Burst logo are registered trademarks, of Reed Elsevier Properties Inc., used under license. Mealey's is a trademark of LexisNexis, a division of Reed Elsevier Inc. Other products and services may be trademarks or registered trademarks of their respective companies. © 2007 LexisNexis, a division of Reed Elsevier Inc.
All Rights Reserved. LRS00208-0 0607