



LexisNexis® Publisher Solutions—

Attract, inform and engage clients, prospects and your own attorneys with current, business-ready information

LexisNexis® Publisher solutions provide access to targeted, real-time information for intranets, extranets, Web sites, e-mail delivery and mobile devices. Get updates from thousands of respected newswires, newspapers, magazines, trade journals and more, that track unlimited subjects, practice areas, industries, companies, organizations, people and places.

Unlike other providers, LexisNexis doesn't rely on free content from the open Web. Publishers worldwide license their content directly to LexisNexis. That's why you get *full-text premium publications not available via the Internet*. And LexisNexis maintains the archives, so full-text information stays available without interruption or redirect.

Strengthen your business with LexisNexis Publisher solutions.

Build relationships, brand—and competitive advantage

Give your clients and your attorneys access to the information they need to act faster and make better decisions. It's a great foundation for long-term working relationships. And when you provide relevant information from the world's foremost news and legal sources, and showcase your firm's acumen on topics that matter to prospective clients, you can differentiate your firm and its talent.

Deliver the top names in news and stay copyright compliant

Distribute and post full-text news throughout your organization and beyond. Copyright requirements are covered.



Focus the message to fit many audiences

Create focused results for partners, practice areas, matter teams, clients and more. Add comments, links, logos, pictures, files, videos, etc., to draw readers' attention to key points, further respecting their valuable time.

Rely on a scalable solution (without adding dedicated headcount or IT support)

Expand readership and topics as needed. No IT management or special software required. Your assigned editor(s) can use the straightforward, Web-based tools to create, monitor and manage topics—with a few keystrokes.

Get the most value for your total information investment

Surface information needed from subscription resources automatically and fuse it with internal intelligence. Then run *regular usage reports to discover who reads what*—good feedback to assess ROI and to plan future information strategy.

Newsletters - Topics Today

Use this page to create or modify a reusable newsletter template. Newsletter templates define the customized look of the newsletter, the topics of interest for its target audience, and the default list of people who will receive it. LexisNexis Publisher uses this information you define in this newsletter template to build each newsletter issue.

Topic Selection Design Recipients

Create Newsletter Design Using: non-HTML Template HTML Template

Choose Design Options

Presentation Options: **Fonts/Color/Preview**

Template Layout:

Show In Browser Link

Header Logo:

Select LexisNexis Logo Size: Small Medium Large

Select LexisNexis Logo Color: White Blue

Table of Contents: None Table of Contents

Truncate Document Headline?: Yes

Truncate headline after: characters

Article Selection Layout Recipients Notes Preview/Send

Use this page to create or modify a reusable newsletter template. Newsletter templates define the customized look of the newsletter, the topics of interest for its target audience, and the default list of people who will receive it. LexisNexis Publisher uses this information you define in this newsletter template to build each newsletter issue.

Corporate Governance (Return To Top)
Embracing the Changing Corporate Governance Landscape
October 20, 2010 09:30 PM EST

Shareholder Activism (Return To Top)
As M&A Returns, So Do Activist Investors; Directors, execs sued if they sell too cheap or if they do...
November 12, 2010 Friday

Rating the ratings: How good are commercial governance ratings?
November 12, 2010 Friday

Corporate Governance, the Economy, and a Crisis Without a Purpose
October 20, 2010 Tuesday 10:25 PM EST

Back steps with board of directors - watchdog
November 8, 2010 Monday 7:41 AM EST

Speech by SEC Commissioner Troy A. Paredis: 'Corporate Governance and the New Financial Regulation'
October 20, 2010 Tuesday 7:41 AM EST

Hostile Takeover Litigation (Return To Top)
A New Era for Takeover Litigation
November 11, 2010 Wednesday 10:00 AM EST

Shareholder activism and long-term value
October 20, 2010 Tuesday 10:25 PM EST

Hedge fund activists plot a comeback
November 12, 2010 Friday

Business Ethics
Corruption: increased enforcement and some sizable penalties have boosted compliance...
November 12, 2010 Friday

Sustainability / Firms on ethics
October 24, 2010 Sunday

Creating a New Ethics to the Market Place: Sox 204, Dodd-Frank 954
October 20, 2010 Tuesday 10:25 PM EST

“Right-Size” Information

Get the Right **Intelligence** to the Right **People** at the **Right Time**

“Right-size” knowledge for Your firm

LexisNexis Publisher solutions can help make sharing information across the firm a success. No matter the business-critical topics—clients/matters, legal topics, practice areas, even prospects and competitors—you can create effective channels that filter and deliver the must-have facts.

Tap into thousands of **authoritative news** sources like *The Wall Street Journal*® and *The New York Times*® as well as needed **case law, statutory/regulatory** information and more. Post current-awareness content *and keep it published for 90 days* or longer. Add intelligence from **internal documents** and **other Web resources**, compiling one, unified package that saves valuable reading time and promotes quick comprehension. Here’s what you can accomplish with LexisNexis Publisher solutions:

Deliver your message firmwide—even to staff members on the road. Access LexisNexis Publisher updates via intranet, portal, e-mail or mobile device. No log-on required.

Target any internal audience

Route specialized news—or create newsletters—for partners, practice groups, attorneys working specific matters, client development, etc. *Everyone can stay on the same page* regarding client/prospect news, practice and industry developments and more. You’re not limited to canned topics. LexisNexis Publisher lets you cover virtually any area of interest.

Compile intelligence from many sources, including internal documents

Add RSS feeds from your go-to Web sites, online publications and specialized blogs. Even include your own press releases, executive announcements, memos, presentations and more as needed. One topic ... one secure resource to review.

Create customized newsletters

Publish e-mail newsletters efficiently using professional-looking templates. Even add customized logos, headers and links to more information.

Add value with commentary and multimedia options

Your editor can review and arrange stories by relevance, add annotations or important insights and include vital files, links, pictures and video as needed. Topics can be modified as news evolves.

Increase updates as matters heat up

As vital matters heat up, send alerts daily, hourly, or on demand, simultaneously notifying each reader via their preferred delivery method and format. Your editor can even combine multiple alerts into one customized communication.

“Right-size” information for clients

Many of the LexisNexis Publisher features and resources above are available for your **client portals and/or extranets** so you can securely distribute relevant information to key clients and business partners and show your commitment to delivering timely, updated communications. Add daily **current-awareness updates** on the vital topics they follow, so clients stay informed—and stay satisfied.

“Right-size” information that speaks to prospective clients

With the right LexisNexis Publisher solutions, you can **post relevant news content to your public-facing Web site.** Show your knowledge of the industries you cover and your awareness of prospective clients’ needs. Such targeted, updated content provides visitors vital information and gives them a reason to return.

How can we help your firm? For more information about LexisNexis Publisher solutions for law firms:

Contact your **LexisNexis® account representative** or **call 1-800-227-4908.**

