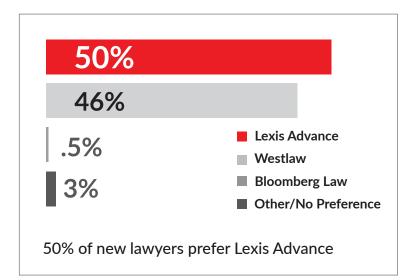


### Independent Study Finds Next-Generation Lawyers Choose Lexis Advance<sup>®</sup>

New lawyers across the U.S. **prefer Lexis Advance** to Westlaw<sup>®</sup> according to a new independent research study.



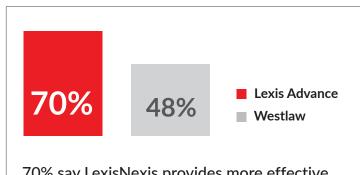
#### Highlights of the Next-Gen Legal Tech Study

# **Top 5 reasons** driving legal tech preference:



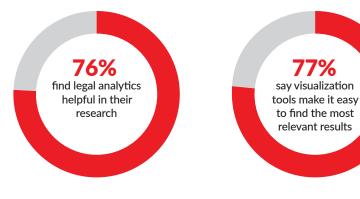
## LexisNexis prepares new lawyers for success.

Cost and competitive pressures are rising each year, and firms are looking for ways to make new associates productive and contribute to the bottom-line faster.

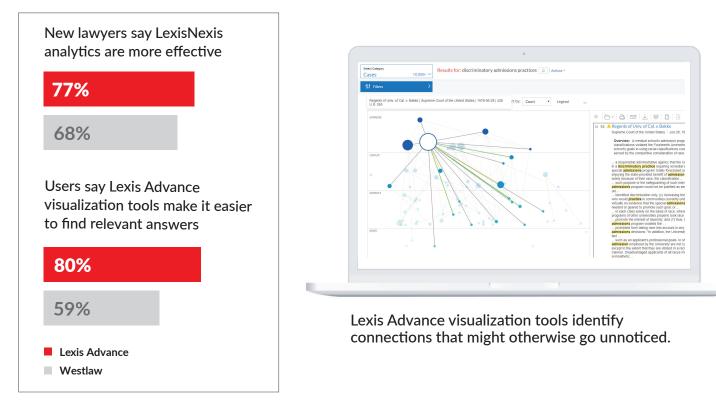


70% say LexisNexis provides more effective research training to prepare them for professional success vs 48% for Westlaw.

Next-gen lawyers are embracing visualization and analytics tools **to obtain deeper insights**.



## Lexis Advance users are benefiting more from legal **analytics and visualization** tools than Westlaw users.



#### Next-gen lawyers choose Lexis Advance

In an increasingly competitive market, Lexis Advance<sup>®</sup> is redefining legal research, delivering sophisticated visualization, analytics and decision tools that help our customers make more informed decisions, get better results and be more productive. The next generation of lawyers has noticed. It's time for law firms to take another look.

Law firms need to anticipate and prepare for the rapidly changing dynamic that next-gen lawyers will bring to their firms in the coming years. Firms that embrace these changes now will be better able to attract and retain the best and brightest minds and position themselves for future success.

Independent study of 5,061 U.S. law students was conducted by PwC research commissioned by LexisNexis. Learn More at LexisNexis.com/NextGen

