Configure, integrate and distribute timely updates and news about your suppliers with LexisNexis® Publisher

LexisNexis® Publisher gives supply management professionals an efficient and effective way to distribute timely updates and news about their supply chain across the enterprise for better intelligence and risk mitigation.

With LexisNexis® Publisher, your organization will gain access to targeted, real-time news via enterprise resource planning (ERP) systems, email, intranet, portals, website, RSS feeds and mobile devices. Get updates from thousands of respected newswires, newspapers, magazines, trade journals, etc., that track companies, industries, subjects, organizations, people and places.

Unlike other providers, LexisNexis doesn't rely on free content from the open Web. Publishers worldwide license their content directly to LexisNexis. That's why you get full-text premium publications not available via the Internet. And LexisNexis maintains the archives, so full-text information stays available without interruption or redirect. Your copyright requirements are covered.

With LexisNexis Publisher, supply management professionals can:

Anticipate and manage supply chain risk

Broadcast early warnings across your organization regarding potential supplier problems. Track potential business issues like litigation and bankruptcies that may affect suppliers—and your business. And ensure your team is among the first to know when negative news about suppliers breaks so they can react faster and ensure continuity of service. You can even monitor the industry better, uncovering trends and patterns to gain perspective on the market, cost drivers and other industry developments.

Compile better supplier intelligence—and a better common body of knowledge

Gain a better understanding of suppliers and share a more complete and consistent picture of your supply chain. LexisNexis Publisher lets you tap into a wide range of market intelligence information, including **26,000 national and international news and social media sources**, such as respected newswires, newspapers, magazines, trade journals and more. You can **track subjects, industries,**

companies (both large and small to midsize) and more, leveraging a range of sources you won't find on the open Web.

Articles are tagged by subject, industry, company and location so you can find the facts without worrying about adding name/topic variations to searches.

Work more efficiently, making the most of the resources you have

LexisNexis Publisher fits the way you work. by delivering updates through your choice of distribution channels: ERPs, email, intranet, website, RSS feeds, mobile devices and more. Add internal documents (such as press releases, executive announcements, memos, presentations), Web resources and a wide range of licensed content so your updates help colleagues make faster, more informed supply management decisions. You can also set up custom email alerts on topics of interest. It's all done with minimal keystrokes, managed by an editor/administrator you select. No dedicated headcount, IT management or special software required.

Get the right **intelligence** to the right **Supply Management Professionals** at the **right time**

LexisNexis Publisher solutions can help make company-wide information sharing easy. No matter the supply chain topic—industry developments, M&A, company news and financials—you can create effective channels that filter and deliver the must-have facts, even to staff members on the road or working remotely.

Tap into thousands of authoritative news and business sources like *The New York Times®*; Dow Jones®, D&B®, Hoover's® and Standard & Poor's® reports; real-time SEC filings; *Troubled Company Reporter*; *Bankruptcy Datasource* and bankruptcy filings. Plus thousands of local and regional business news sources. Post current-awareness content and **keep it published for 90 days or longer.** Add intelligence from **internal documents** and **other Web resources**, compiling one, unified package that saves valuable reading time and promotes quick comprehension.

Create and publish customized newsletters
Publish updates as e-mail newsletters efficiently using professional-looking templates. Even add customized logos, headers and links to more information.

Add value with commentary and multimedia options
Your editor can review and arrange stories by relevance, add notes or important insights and include vital files, links, pictures and video as needed. Topics can be modified as news evolves.

Increase updates as issues heat up
As vital issues heat up, send alerts daily, hourly or on demand, simultaneously notifying each reader by way of their preferred delivery method and format. Your editor can even combine multiple alerts into one customized communication.

Share important industry and supply chain news with key business partners!

Many of the LexisNexis Publisher features and resources are available for your **customer portals and/or extranets** so you can securely distribute relevant information to key business partners and show your commitment to delivering timely, updated communications. Add daily **current-awareness updates** on the vital topics your close connections follow, so they stay informed—and stay satisfied.

Trust LexisNexis® to protect your business

For nearly 40 years, LexisNexis® has been perfecting the science of turning passive information into active intelligence and serving business-critical information needs for the world's leading companies. Our information, investigative, and industry experts are ready to help 24/7/365. We're committed to helping you find the information you need as quickly and easily as possible.

Get more information about LexisNexis Publisher

To learn more about the ways LexisNexis® can help you get timely updates and news about your suppliers, go to **www.lexisnexis.com/publisher** or speak to one of our sales representatives at **800.227.4908**.

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