

# In the Know News Brief

February 2015

Take a quick look this month's LexisNexis® Academic content news, user tips, training webinars and more—and don't forget to send your suggestions for future topics to [academicinfo@lexisnexus.com](mailto:academicinfo@lexisnexus.com).

Make sure you never miss an issue. If you have not already registered to stay *In the Know*, sign up today! <http://www.lexisnexus.com/academicnews/>

## Content News

LexisNexis Academic offers insights on international events from a local perspective through its unparalleled collection of regional newspapers from across the globe. In January, LexisNexis Academic added nine local papers from New Zealand. Now included are:

The **Franklin County News** is a community newspaper which is delivered free to homes in the Franklin area concentrating on local events and people, community achievements and sports with a particular emphasis on the positive aspects of life in Franklin. <http://bit.ly/1DTWLOJ>

The **Hamilton Press** keeps readers informed, entertained and prepared to make purchasing decisions around the city of Hamilton, New Zealand—a city known for education and scientific research, parks and gardens, fine cuisine and cafés, culture and attractions. <http://bit.ly/1DaTcQo>

The **Hutt News**, New Zealand's Best Community Newspaper as judged at the 2005 Qantas Media Awards, represents everything that is best in local news. <http://bit.ly/1AKu84u>

The **Manukau Courier** is South Auckland's community newspaper and the primary source of reliable news and information. <http://bit.ly/1GuFkUN>

The **North Shore Times**, a community newspaper, covers an area renowned for its warm climate, magnificent beaches, scenery and lifestyle. A highly-desired destination for homemakers, North Shore is also a prime location for commercial and industrial development. <http://bit.ly/17XNed6>

The **Rodney Times** is a leading, regional newspaper with a strong tradition of service to the community. Within easy commuting distance of major employers, the area has a stunning natural landscape, boasting 1,426 kilometers of coastline and beautiful beaches. <http://bit.ly/1ajKfNN>

The **Taupo Times** is the most popular and well-read community newspaper in the Taupo district. The *Taupo Times* carries a number of strong, regular advertising features which include Dine, Motoring and Real Estate, Rural Scene, Health and Beauty, and Gardening. <http://bit.ly/1EQtXFC>

The **Wellingtonian** is the region's favorite and largest community newspaper. It is the Qantas Media Awards 2010 Community Newspaper of the Year. <http://bit.ly/1LDoXpT>

When members of the West Auckland community want news and information, they turn to the **Western Leader**. Published since 1963, the newspaper has the highest readership in the area. With its rich history, cultural heritage and wealth of natural beauty, West Auckland is one of the country's most popular locations. <http://bit.ly/1zeX00W>

## Featured Tip

### Easily Return to Useful Documents with Permalinking

LexisNexis Academic provides permanent document-level links to allow users to:

- Bookmark a document in a web browser for later use and easy access.
- Add document-level, stable URL links to user guides or course syllabi.
- Share links with friends on social media.
- Email document links to themselves instead of full documents.

LexisNexis Academic also provides permalinks for many of the content-specific search forms. Click the **Create Permanent Link** link, located in the upper right of most search forms, and copy the displayed URL.

**Learn more about using Permalinks here:**

<http://bit.ly/1zj5LqK>



The screenshot shows the LexisNexis Academic search interface. At the top left, there is a link to "subject to Terms and Conditions". The main header reads "LexisNexis® Academic" and "Academic Search". Below this is a search input field with the placeholder text "Enter Search Terms" and a "Search" button. A dropdown menu labeled "Advanced Options" is visible below the search field. In the top right corner, there are links for "Source Directory: Find or Browse | Create Permanent Link | Help". A blue pop-up box titled "Permanent Link to This Form" is overlaid on the search area, displaying the URL "http://www.lexisnexis.com/hottopics/lnacademic/" and a "Search By Content Type" dropdown menu.

## Training Webinars

### Get More from LexisNexis Academic with Training Webinars

Topics this month include:

- LexisNexis Academic Overview
- Legal Resources in LexisNexis Academic
- Business Resources in LexisNexis Academic
- *Shepard's*® in LexisNexis Academic

**See dates/times and register for a Webinar:**

<http://bit.ly/LexisNexisAcademicTraining>

## Usage Statistics

Usage statistics for LexisNexis Academic are available at <http://usage.lexisnexis.com>. Usage statistics are updated by approximately the 15th of the month with the previous month's usage data. For questions or to request sign-in credentials, please contact your account representative.