

In the Know News Brief

March 2015

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Content News

In February, LexisNexis Academic added six new titles from China that cover social and political events, technology and industry news, and foreign affairs from a Chinese perspective. Now included are:

Beijing Review is China's only national news magazine. Launched in 1958, it reports and comments on the country's social, political, economic and cultural affairs. It also offers in-depth analysis on major regional and international events. <http://bit.ly/1BBVlxQ>

First published in 2001, **Beijing Today** is the capital's only English weekly newspaper and is published under the auspices of the Information Office of the Beijing Municipal Government and run by Beijing Youth Daily. <http://bit.ly/1MNn8JA>

Launched in 1988, **ChinAfrica** is China's only monthly magazine featuring news, views and analysis for an African audience. <http://bit.ly/1MR9Mdu>

China Energy Today provides comprehensive coverage of China's energy industry directly from China. This newsletter reports on energy industry trends, breaking corporate news and government policies and regulations. <http://bit.ly/1xjbTVG>

China Express Industry reports the dynamic development of China's express and logistics industry. This newsletter covers government policy, both domestic and international players, as well as market trends and drivers like e-commerce, and advances in infrastructure and technologies. <http://bit.ly/1DCA2Zh>

People's Daily Online, founded in 1997, is the news website run by *People's Daily*. It publishes news covering politics, economy, society and culture around the clock. <http://bit.ly/1FJsYJN>

The last three titles noted cover the French-, Spanish- and English-language editions.

Featured Tip

Creating a Permalink to a Company Dossier Snapshot

The Company Dossier Snapshot available through the Dossier search form on LexisNexis Academic provides business intelligence on more than 80 million global companies. The powerful Snapshot tool conducts multiple searches across key business and financial sources to bring together information on a company, its directors and executives, financials and stock price and contacts in an accessible, at-a-glance format.

Using the Permalink functionality available in LexisNexis Academic, create a link to a company's Snapshot using the company's Dossier ID. The Dossier ID is included in the company's Snapshot above their ticker symbol in the top left box (see screenshot below.)

Simply search for a company within Dossier and append the seven digit Dossier ID to this link: http://w3.lexis.com/dossier/api/start.do?prod=CD&host=Rosetta_UK_News&LC=US&entityId=

As with all Permalinking on LexisNexis Academic, the user will have to access the link from within the school's IP range or from within the school's proxy server.

The Dossier IDs for some well-known companies are:

Microsoft: 1040872
Apple: 1017529
Staples: 1004257
LexisNexis: 1022866
Daimler AG: 1009517
Lockheed Martin: 1033726
Vodafone: 1001081
Abbott Laboratories: 1025010
Alcatel/Lucent: 1014299
Credit Suisse Group: 1008237

MICROSOFT CORP	
Type: Public - Parent	Dossier ID: 1040872
Address: 1 Microsoft Way Redmond, Washington 98052-6399 United States	Ticker(s): MSFT
Phone: (425) 882-8080	Exchange(s): NASDAQ
Fax: (425) 936-7329	Employees: 99,000
Email: msft@microsoft.com	Fortune Ranking: 34
Contact: Chris Suh General Manager - Investor Relations	Internet: www.microsoft.com

Training Webinars

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Topics this month include:

- LexisNexis Academic Overview
- Legal Resources in LexisNexis Academic
- Business Resources in LexisNexis Academic
- News Resources in LexisNexis Academic
- *Shepard's*® in LexisNexis Academic

See dates/times and register for a Webinar:

<http://bit.ly/LexisNexisAcademicTraining>

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