

In the Know News Brief

September 2015

You're preparing students to go out into an increasingly global business environment. LexisNexis gets it, which is why we're expanding our content collection to cover more countries. Check out the latest additions below. Also, learn more about the new Market and Industry Reports search form available in LexisNexis® Academic.

With a new freshman class arriving on campus, you'll be fielding lots of questions from first-time researchers. Save yourself some time by encouraging attendance at upcoming special student training sessions for LexisNexis Academic:

LexisNexis Academic—Legal Research

bit.ly/LexisNexisAcademicTraining

Monday, September 14, 2015

2:00 PM – 3:00 PM (EDT)

LexisNexis Academic Overview

bit.ly/LexisNexisAcademicTraining

Monday, September 28, 2015

2:00 PM – 3:00 PM (EDT)

And don't forget to mention the LexisNexis YouTube training videos as well.

youtube.com/user/LexisNexisAcademic

The Academic Knowledge Center is undergoing maintenance and will be back up soon.

We'll keep you posted. In the meantime, **make sure you never miss an issue.**

Register now to stay on the *In the Know* email list. lexisnexis.com/academicnews/

Send ideas for future tips or topics to lnainfo@lexisnexis.com.

Content News

We have recently enhanced our collection from BMI Research (formerly known as Business Monitor International) to significantly expand our coverage for several new countries and industries.

New countries added are:

Argentina

Indonesia

Mexico—added to

South Korea

Australia

Iran

Latin America Monitor

Taiwan

Canada

Israel

New Zealand

USA

Colombia

Libya

Pakistan

Vietnam

Romania

These new country reports will be incorporated in the existing BMI industry publications already available on LexisNexis Academic.

In addition to the new countries, we have also added the following new industry reports:

- BMI Renewables Report
- BMI Water Report
- BMI Crime and Security Risk Report
- BMI Labour Market Risk Report
- BMI Logistics Risk Report
- BMI Operational Risk Report
- BMI Trade and Investment Risk Report

Featured Tip

Take Advantage of New Market and Industry Reports Search Form

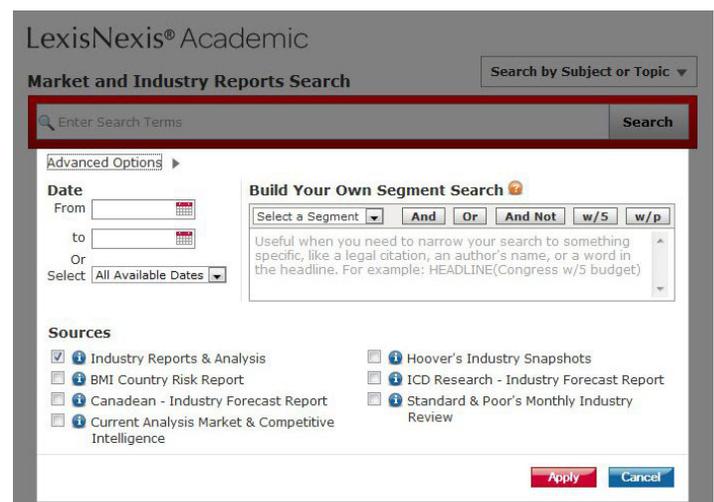
In August, we released a new topic-specific search form for LexisNexis Academic to make it easier to access our comprehensive collection of market and industry intelligence. The new Market and Industry Reports search form is available from the Search by Content Type (now, the Search by Subject or Topic) menu.

This form includes the search features offered throughout LexisNexis Academic, including the ability to restrict by date, to use Boolean or natural language syntax, and to target your search to particular segments within the market and industry reports.

The default collection for your search is an extensive library of our available market and industry report publications, including:

- BMI Country Risk Report, providing unparalleled analysis of global industries and research on leading companies in emerging markets.
- Canadean and ICD Industry Forecast Reports, premium analytical reports based on a combination of industry forecasts, market data and company content, focusing on an individual country.
- Current Analysis, providing competitive intelligence solutions that enable companies to anticipate and counter competitive threats.
- Hoover's Industry Snapshots, covering key industries, companies, and the key people that make up those industries.
- Standard & Poor's Monthly Industry Reviews, offering current and regularly updated snapshots for 10 major sectors and 124 separate sub-sectors of the U.S. economy.

BMI Research's industry reports provide unparalleled analysis of global industries and research on leading companies in emerging markets. They cover all key global developments influencing company strategy, including country, regional and global supply and demand dynamics. The reports contain business-focused analytical content which enables analysts, economists and senior management to plan company strategy, manage risks and identify new opportunities for specific country markets.



In addition to the new Market and Industry Reports search form, we have updated the publications featured on many of the other search forms, including:

- Country Information (adding BBC Monitoring, BMI Country Risk Report, and PRS Risk Guide & Service)
- Broadcast Transcripts (adding the Federal News Service)
- Foreign Language News (adding Russian language news)
- Company Profiles (adding LexisNexis® Corporate Affiliations™ and Zoom Company Information)
- And more!

Training Webinars

Get More from LexisNexis Academic with Training Webinars

Topics this month include:

- LexisNexis Academic Overview
- Legal Resources in LexisNexis Academic
- Business Resources in LexisNexis Academic
- News Resources in LexisNexis Academic
- *Shepard's*® in LexisNexis Academic

See dates/times and register for a Webinar:

<http://bit.ly/LexisNexisAcademicTraining>

Usage Statistics

Usage statistics for LexisNexis Academic are available at <http://usage.lexisnexus.com>. Usage statistics are updated by approximately the 15th of the month with the previous month's usage data. For questions or to request sign-in credentials, please contact your account representative.