



Q: What do you need to meet your development goals?

A: A data validation service that updates and appends critical information to your donor database.

Better data—better results.

Batch Services is the only means by which we could reach our 300,000 graduates and their parents, friends and other donors... Without it, our annual telethon would have generated only a sliver of the return.”

— **Brian Lawver**
Executive Director, Annual Giving
and Advancement Services,
CSULB



EXTENSIVE

A market leader in information, LexisNexis maintains a master identity repository of more than **65 BILLION** public record documents.



VALIDATED

Data is quality-checked against more than **100,000 rule sets** for data hygiene and uses proprietary LexID technology to validate and link individuals, businesses and properties.



TIMELY

Data is **refreshed daily**, giving you timely information that is reliable and actionable.

LexisNexis's reputation as an authoritative information source is second-to-none. If I didn't believe in the soundness of its data—offered at competitively priced level—I wouldn't have moved forward with Batch Services.”

— **Brian Lawver**
Executive Director, Annual Giving
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With LexisNexis® Batch Services, you can:

- **Quickly and cost-effectively update a large volume** of your donor database, from a trusted provider of reliable information
- **Enhance database quality** by locating the best home and business mailing address, phone number and email address
- **Dramatically increase the number of people** you are able to locate using LexisNexis proprietary linking technology that tracks names changes and change-of-life events
- **Tailor your batch run** to specific factors such as contact info, marital status, bankruptcies, liens, criminal activity and more
- **Increase the ROI of your fundraising campaigns** by reducing wasted efforts to engage contacts who have moved or changed in status
- **Receive support from experienced data consultants** who can answer questions and offer suggestions on how to get the best return for your investment

Looking to confirm or append the following data? We can help...

- Home address
- Cell and home phone numbers
- Email addresses
- Birth year and month
- Deceased individuals
- Employment
- Marital status
- Bankruptcy filings, liens and criminal records

The LexisNexis Difference

LexisNexis is an industry leader in public record, legal, news and business information—helping both non-profit and higher education institutions meet their development goals by providing access to powerful research tools, the most comprehensive intelligence dataset and data experts who can meet the unique and individualized needs of our clients. Whether you are looking to find and qualify new donors, analyze existing donors or enhance your database overall, LexisNexis can help you achieve your goals.

For more information

 LexisNexis.com/BatchServices  [@LexisNexisBiz](https://twitter.com/LexisNexisBiz)  LexisNexis.com/BizBlog  800-628-3612

