

Nexis® for Development Professionals

Q: What do you need to meet your development goals?

A: A prospect research tool that provides the most comprehensive set of information available on alumni and donor prospects—with ease!



Better data—better results.

Nexis® for Development Professionals is the most comprehensive source available to prospect researchers in addition to offering best-of-breed customer service.”

— **Debbie Menoher**
Director of Research
University of Florida Foundation, Inc.

The most comprehensive and reliable information, combined with the most powerful search tool—making prospect research more efficient and accessible.

With Nexis for Development Professionals, you can:

- **Identify high-value donor prospects—and locate them** with trusted contact info from the LexisNexis public records collection
- **Build a comprehensive profile or report** on potential donors, including information such as spouse’s name, education, assets and more
- **Find new, qualified prospects by searching various indicators of wealth** such as real estate properties in affluent areas and owners of trusts
- **Create a list of executives** quickly and easily, matching the selection criteria of your choosing
- **Receive alerts** to stay up-to-date on the activities of influential alumni and other individuals with high donor potential
- **Search “negative news”** to quickly identify any potential issues with current or prospective donors
- **Uncover philanthropically-oriented companies** by reviewing news and financial sources

Get the complete picture of donor potential by taking a deeper look into the individuals and companies in your donor base.

Access comprehensive public record reports on an individual or business, which include:



Access company snapshot overviews on more than 80M global companies, which include:



Increase fundraising contributions with valuable insights from these leading sources:

- America’s Corporate Finance Directory
- Corporate Affiliations™—company information, including corporate hierarchy information, owned and maintained by LexisNexis®
- Dun & Bradstreet—Dun’s Market Identifiers®, D&B Minority & Women-Owned Businesses, D&B Worldbase®
- GuideStar®—including 990’s
- Hoover’s Company records
- Prospects of Wealth®
- Standard & Poor’s®
- Thomson Reuters Knowledge Direct
- VeriGift Charitable Giving from iWave™
- Vicker’s Securities Report
- Wealth Engine Wealth Scores

The LexisNexis® Difference

LexisNexis is an industry leader in public record, legal, news and business information—helping both non-profit and higher education institutions meet their development goals by providing access to powerful research tools, the most comprehensive intelligence dataset and data experts who can meet the unique and individualized needs of our clients. Whether you are looking to find and qualify new donors, analyze existing donors or enhance your database overall, LexisNexis can help you achieve your goals.

For more information

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