

Better data-better results.

A data validation service that gathers and analyzes intelligence that is:



Extensive Taps into a master identity repository of more than 45 billion public and proprietary records



Validated Checked against more than 100,000 rule sets for data hygiene



Timely Verify any hits and identify potential areas of concern.



In today's fast-paced, connected society, building and maintaining a strong, up-to-date contact database can be nearly impossible—but it doesn't have to be.

LexisNexis understands that challenge. And we're ready to help you with a cost-effective solution that delivers reliable and actionable information; a solution that lets you access and evaluate high-volume data more efficiently than ever: **LexisNexis® Batch Services**.

LexisNexis Batch Services blends quantity, quality and efficiency together in a batch solution designed for a wide array of analysts:

- Prospect Researchers
- Advancement Professionals
- Development Officers

- Foundation Executives
- Data Hygiene Specialists
- Medical Researchers
- And more

Enhance database quality

- Locate the best home and business mailing address, phone number and email address for **hard-to-find contacts**
- Dramatically increase the number of people you are able to locate through our **proprietary linking technology that tracks name changes and change-of-life events**
- Build and maintain detailed reports to segment your database to target C-level executive or other high-value donor criteria

Take advantage of our data enrichment expertise

- Exclusive technology innovations for data cleansing and verification to **minimize duplications and false positives**
- File transfers through web gateway or SFTP to **safeguard your data**
- **Tailor your batch runs** to identify specific factors such as marital status, bankruptcies, liens, defaults and criminal activity
- Customized results to match your criteria and objectives with the option for one-time or ongoing data appends
- Support from experienced batch consultants who can answer questions and offer suggestions

For more information

🖳 LexisNexis.com/BatchServices 🍯 @LexisNexisBiz 🧳 LexisNexis.com/BizBlog 🔇 800-628-3612



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