When your success depends on digital transformation, you need data-driven insights that come from content you can count on. Trust LexisNexis to give you the full picture—from 35 years of historical data to near real-time trends and triggers. We curate it, aggregate it, and deliver it so that you can uncover what you need faster and with more accuracy. You need to innovate, and we can help you do it.

**We Give you the Full Picture**

*Don’t settle for part of the story. Understand all the relevant details by leveraging our vast library of content sources. From news stories and social media posts to business information and court cases, our data plus your analytics gives you real power to transform your organization.*

- **Curated database.** We give you more than 40,000 premium and online news and business sources—expertly brought together just for you in one database.
- **Research at the speed of now.** Don’t waste valuable time digging through irrelevant results. Our advanced search, indexing and filtering capabilities get you precisely the information you need.
- **Eliminate information overload.** LexisNexis SmartIndexing Technology is a proprietary rule-based, automated classification system that analyzes and tags online documents for relevant subjects, industries, companies, organizations, people, and places, including 350,000+ company name terms, thousands of people, industry and subject topics, and over 900 geographic terms covering cities, states, nations and regions worldwide.

**Improve your Machine Learning and AI**

*Our content does more than give you data. It helps you learn. By providing multiple content sources, from news and patents, in original native languages, you can build linguistic nuance and inference into your insights, powering your innovations even more.*

- **Do more with less.** True machine learning is at your fingertips. Not only do you have access to text in multiple native languages, you have the breadth and depth of content that gives you the runway to test, revise and test again. You won’t run out of content because we’re always giving you more.
- **Make the most of your teams.** Because our content is organized to help you maximize machine learning, you’re also making the most of your team’s time and talents. As AI becomes optimized and working for you, your team members are able to focus their human skillsets where they matter most.

**Go Even Deeper for Real Impact**

*The value of third-party data is tangible, and LexisNexis is the trusted leader. Move beyond just using your own data sets to gain deeper context and insight around the same event, person or trend. It’s only by looking at data through more than one lens that you can uncover the truest discoveries.*

- **Leverage discrepancies for better insights.** By using LexisNexis content, you can identify discrepancies that may exist with your own data. Conducting thoughtful comparisons empowers you to leverage your own data, and the data of your partners, for the truest possible picture.
- **Uncover actionable patterns.** Third-party data gives you a 360-degree view. If your teams are focused on finding patterns, trends and triggers in stock trading or futures, integrating LexisNexis content into your processes can be the difference between uncovering what you need and missing it completely.
- **Have it delivered, your way.** Third-party data gives you flexibility. LexisNexis delivers our content to you in a variety of ways, depending on your needs and your existing operations. You can host it, we can host it, or we can work with you to create a hybrid solution that makes the best of your team and your resources.

**For data scientists, content is definitely king.** Be sure you’re poised to truly innovate how your organization uses, appreciates and values data by working with the content leader to change the way you predict, model, assess and transform your data.

Contact us for access to our developer’s portal, sample files, and sample schema. Visit us at [lexisnexis.com/DAAS](http://lexisnexis.com/DAAS) to learn more.