Legal Analytics provides valuable insights to help lawyers gain a winning edge in the highly competitive business and practice of law. It empowers attorneys by providing objective data on which to base smarter business decisions and deliver the highest quality strategic counsel.

What is Legal Analytics?

90% of respondents who use Legal Analytics say it is "Valuable".

25% say it has improved speed of case assessments.

Source: LexisNexis Impact of Legal Analytics Survey Prepared by ALM Legal Intelligence (n=321)

Who Uses Legal Analytics?

36% of AmLaw 200 use Legal Analytics

29% say it’s a “must have”

Source: LexisNexis Impact of Legal Analytics Survey Prepared by ALM Legal Intelligence (n=321)

How Is Legal Analytics Most Valuable?

100% say it is "Valuable"

98% say it improves case assessment

96% said it predicts likely outcomes of strategy or arguments

94% said it demonstrates competitive advantage to clients

Source: LexisNexis Impact of Legal Analytics Survey Prepared by ALM Legal Intelligence (n=321)

Top Use Cases

- **Litigation Strategy**
  - Assess Judge Tendencies
  - Analyze Venue Trends

- **Competitive Intelligence**
  - Opposing Counsel
  - Opposing Parties

- **Marketing**
  - Pitch Deck

- **Litigation Insights**
  - Trend Analysis

Source: Lex Machina 2017 User Case Survey (n=238)

How Much Time Is Saved Per Week With Legal Analytics?

- **2.2 Hours/Week**
  - Partner

- **2.4 Hours/Week**
  - Associate

- **5.4 Hours/Week**
  - Business Development

- **3.3 Hours/Week**
  - Knowledge Management

Source: Lex Machina 2017 User Case Survey (n=238)

Legal Analytics In The Future

- **80.3%** believe their firm's use of Legal analytics will increase in these areas:
  - Cost Savings
  - Pricing Projects
  - Winning Cases
  - Attracting New Clients
  - Growing Existing Clients
  
Source: LexisNexis Impact of Legal Analytics Survey Prepared by ALM Legal Intelligence (n=321)

Survey Methodology: ALM Legal Intelligence conducted research on behalf of LexisNexis to better understand how lawyers and their firms use Legal Analytics. RLIM surveyed litigators, trial attorneys, and librarians at Am Law 200 firms between October 18 and November 6, 2017. A total of 321 litigators, trial attorneys, and librarians at AmLaw 200 firms participated in the survey between October 18 and November 6, 2017. For purposes of the survey, Legal Analytics is defined as “tools and/or capabilities powered by artificial intelligence technology capable of sorting through huge amounts of data to find trends associated with specific courts, judges, expert witnesses, etc.”

Lex Machina conducted a use-case survey among its customers to learn how they are gaining value in their business or practice with Lex Machina’s Legal Analytics. The survey was conducted between September 19 to 28, 2017 and a total of 238 users from law firms and companies responded.

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