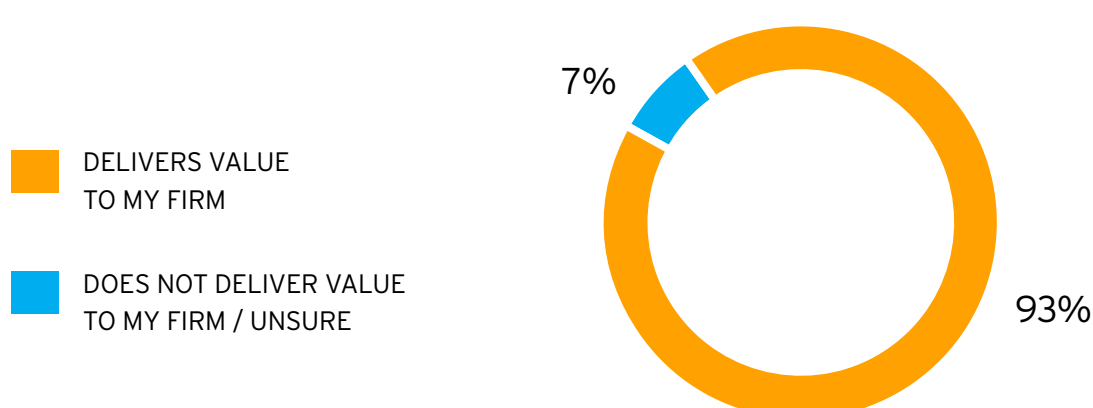


WHY LAW FIRMS PLAN TO INCREASE THEIR INVESTMENT IN LEGAL ANALYTICS

9 OUT OF 10 USERS BELIEVE LEGAL ANALYTICS TOOLS DELIVER VALUE TO THEIR FIRM ...



% of respondents ranking the value of legal analytics



57%

PARTNERS



34%

COUNSEL / ASSOCIATES



9%

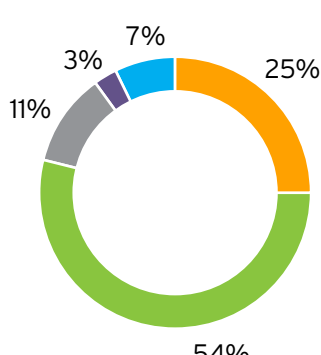
LEGAL BUSINESS PROFESSIONALS

% of respondents by job title that identified as legal analytics users

AND THEY FIND THE TOOLS MOST USEFUL FOR ...

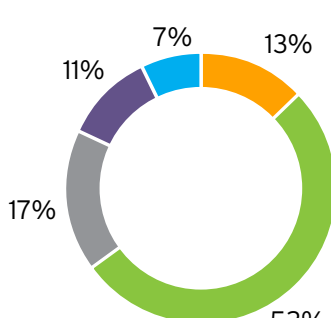
78%

GAINING COMPETITIVE INSIGHTS



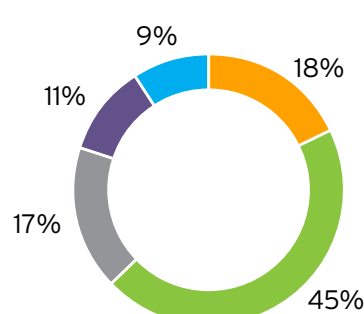
65%

CASE ASSESSMENTS



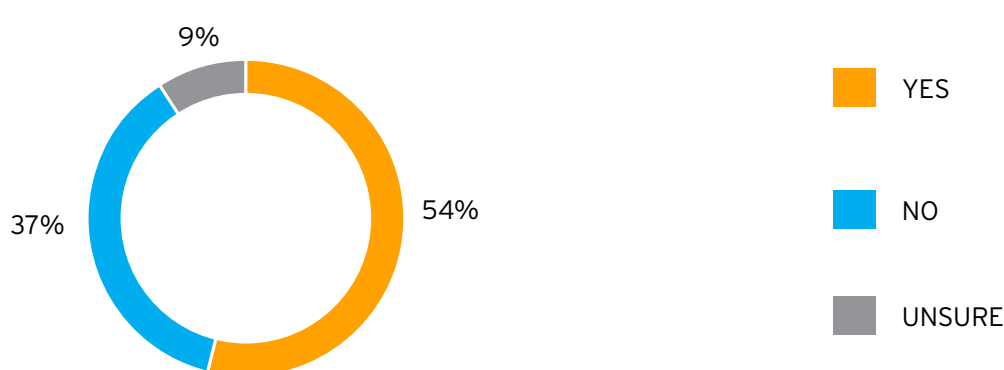
63%

DETERMINING STRATEGY FOR COURTS AND JUDGES



Very Important Somewhat Important Neutral Not Very Important Not Important At All

SO MUCH SO THAT OVER 50% OF USERS PLAN TO INVEST MORE IN LEGAL ANALYTICS OVER THE NEXT YEAR



% of respondents by plans to increase investment in legal analytics in the next twelve months

LEGAL ANALYTICS EVANGELISTS SAY:

“Data helps convert skeptical old lawyers and, more importantly, clients.”

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“Using [legal analytics] tools allows us to significantly reduce the time spent on projects and to gain better insights.”

LEGAL ANALYTICS SKEPTICS SAY:

“Until you match the tech with process and people working in a repeatable and predictable way, the tech only takes you so far”

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“[Legal analytics are] only as good as the data provided”

Source: ALM Intelligence & LexisNexis Survey on the Impact of Legal Analytics, 2018

LexisNexis® is the leader in legal analytics. Through rigorous processes, relentlessly improved data and leading-edge technology, LexisNexis helps legal professionals gain meaningful insights, craft winning strategies, improve client service and minimize risk.*

*Competition data based on information available as of October 2018