# Types of IP Protection
- Trademark Basics
- Copyright Basics
- Patent Basics
- Trade Secret Basics
- Choosing the Right IP
- Managing an IP Portfolio

## Trademark Registration
- Whether & Where to File a Trademark Application
- Navigating the USPTO
- Registering a Trademark
- Maintenance & Renewal
- International Filings

## TTAB Proceedings
- Third Party Oppositions
- Cancellation Proceedings
- TTAB Decision Tracker

## Copyright Ownership & Registration
- Determining Copyright Ownership
- Exclusive Rights & Limitations
- Filing with the Copyright Office
- Notice & Duration

## Patent Prosecution
- Navigating the USPTO
- Applying for Utility Patents
- Patent Term & Modification
- International Applications
- Prosecuting Design Applications

## PTAB Proceedings
- Post-Issuance
- PTAB AIA Tracker

## IP in Employment & Third Party Agreements
- Confidentiality Agreements
- Assignment of Inventions
- Works Made for Hire
- Idea Submission/Pitch Meetings

## Trademark Licensing
- Drafting Trademark Licenses

## Patent Licensing
- Drafting Patent Licenses

## IP Litigation & Enforcement
- Trademark
- Patent

## Assignment of IP
- Trademark Assignments
- Copyright Assignments
- Patent Assignments

## IP in Mergers & Acquisitions
- Acquiring IP Assets
- IP Due Diligence
- Life Sciences M&A

## Patent Valuation
- Patent Valuation Methodologies

## Security Interests in IP
- Article 9 Basics
- Drafting IP Security Agreements
- Perfection & Priority

## Joint Ventures & IP Assets
- IP in JVs & Joint Development Agreements
- Structuring and Planning Joint Ventures
- Preliminary Agreements in Joint Ventures
- Due Diligence in Joint Ventures
- Joint Venture Agreement
- Conveying Assets to Joint Venture
- Operating the Joint Venture

## Software & Information Technology
- Software Agreements
- Software/IT Services Agreements & Management
- Hardware Agreements
- Cloud Computing
- Open Source

## Social Media
- Social Media Law

## Advertising & Marketing
- Reviewing Copy

## Protecting Domain Names
- Registration, Renewal & Transfer
- Cybersquatting
- New gTLDs

## DMCA Compliance & Enforcement
- The Digital Millennium Copyright Act

## Privacy & Data Security
- Drafting Privacy Policies
- Planning for & Managing a Data Breach

## Music & Entertainment
- Managers, Agents & Attorneys
- Music Law
- Motion Pictures

## International Considerations
- Trademarks
- Copyright
- Patents
- Licensing
- e-Commerce
- Data Protection & Privacy
- Right of Publicity
- Intellectual Property & Antitrust

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More topics coming soon. Regularly updated and expanded.

For more information, contact a Transactional Practice Specialist at 800-543-6862.