

Types of IP Protection

- Trademark Basics
- Copyright Basics
- Patent Basics
- Trade Secret Basics
- Choosing the Right IP
- Managing an IP Portfolio

Trademark Registration

- Whether & Where to File a Trademark Application
- Navigating the USPTO
- Registering a Trademark
- Maintenance & Renewal
- International Filings

TTAB Proceedings

- Third Party Oppositions
- Cancellation Proceedings
- TTAB Decision Tracker

Copyright Ownership & Registration

- Determining Copyright Ownership
- Exclusive Rights & Limitations
- Filing with the Copyright Office
- Notice & Duration

Patent Prosecution

- Navigating the USPTO
- Applying for Utility Patents
- Patent Term & Modification
- International Applications
- Prosecuting Design Applications

PTAB Proceedings

- Post-Issuance
- PTAB AIA Tracker

IP in Employment & Third Party Agreements

- Confidentiality Agreements
- Assignment of Inventions
- Works Made for Hire
- Idea Submission/Pitch Meetings

Trademark Licensing

- Drafting Trademark Licenses

Patent Licensing

- Drafting Patent Licenses

IP Litigation & Enforcement

- Trademark
- Patent

Assignment of IP

- Trademark Assignments
- Copyright Assignments
- Patent Assignments

IP in Mergers & Acquisitions

- Acquiring IP Assets
- IP Due Diligence
- Life Sciences M&A

Patent Valuation

- Patent Valuation Methodologies

Security Interests in IP

- Article 9 Basics
- Drafting IP Security Agreements
- Perfection & Priority

Joint Ventures & IP Assets

- IP in JVs & Joint Development Agreements
- Structuring and Planning Joint Ventures
- Preliminary Agreements in Joint Ventures
- Due Diligence in Joint Ventures
- Joint Venture Agreement
- Conveying Assets to Joint Venture
- Operating the Joint Venture

Software & Information

Technology

- Software Agreements
- Software/IT Services Agreements & Management
- Hardware Agreements
- Cloud Computing
- Open Source

Social Media

- Social Media Law

Advertising & Marketing

- Reviewing Copy

Protecting Domain Names

- Registration, Renewal & Transfer
- Cybersquatting
- New gTLDs

DMCA Compliance & Enforcement

- The Digital Millennium Copyright Act

Privacy & Data Security

- Drafting Privacy Policies
- Planning for & Managing a Data Breach

Music & Entertainment

- Managers, Agents & Attorneys
- Music Law
- Motion Pictures

International Considerations

- Trademarks
- Copyright
- Patents
- Licensing
- e-Commerce
- Data Protection & Privacy
- Right of Publicity
- Intellectual Property & Antitrust

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