

Advance your donors to philanthropic partners with a powerful prospect research tool



## Connect the dots for fundraising success

*Nexis® for Development Professionals is the most comprehensive source available to prospect researchers in addition to offering best-of-breed customer service.”*

– **Debbie Menoher**  
Director of Research  
University of Florida Foundation, Inc.

Comprehensive and reliable information, combined with the most powerful search tool—making donor research more efficient and accessible.

### With Nexis for Development Professionals, you can:

- **Find new donors**—Generate and download prospect lists for your next fundraising campaign using industry-leading company and executive contact sources.
- **Identify the best donor targets for your upcoming campaign**—Understand companies’ and individuals’ propensity to give based on particular interests, relationships to major donors, staff and partners, or a specific geographic region.
- **Create donor profiles**—Perform comprehensive prospect research that identifies assets, wealth indicators, education, interests, associations and other factors that can influence donations and help build a lasting relationship.
- **Qualify and screen donors or partners**—Conduct thorough research that quickly identifies potential risk factors such as criminal activity, financial instability, conflicts of interest, negative press and more.
- **Stay alert to alumni and donor activities**—Receive timely email notifications of news mentions that may positively or negatively affect your donor base or organization.

Get the complete picture of fundraising potential by taking a deeper look into alumni and other prospective, corporate and current donors in your database.



Increase fundraising contributions with valuable insights from these leading sources:

- LexisNexis public records—more than 78B records from 10,000+ diverse sources
- WealthEngine® Wealth Scores
- Larkspur Prospects of Wealth®
- iWave VeriGift Charitable Giving
- Guidestar™— including 990's
- Dun & Bradstreet®—Dun's Market Identifiers®, D&B Minority & Women-Owned Businesses, D&B Worldbase®
- America's Corporate Finance Directory™
- LexisNexis Corporate Affiliations™—company description and contact information, including corporate hierarchy information, owned and maintained by LexisNexis®
- Hoover's Company records
- Prospects of Wealth®
- Standard & Poor's®
- Thomson Reuters Knowledge Direct
- VeriGift Charitable Giving from iWave™
- Vicker's Securities Report
- Wealth Engine Wealth Scores

## The LexisNexis® Difference

LexisNexis is an industry leader in public record, legal, news and business information—helping both non-profit and higher education institutions meet their development goals by providing access to powerful research tools, the most comprehensive intelligence dataset and data experts who can meet the unique and individualized needs of our clients. Whether you are looking to find and qualify new donors or enhance your database overall, LexisNexis can help you achieve your goals.

For more information

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