Nexis® for Development Professionals Search Tip

Creating Prospect Lists

Looking for prospects but don’t have a name? Your Nexis for Development Professionals subscription enables you to obtain names for potential prospects.

To get a list of names based on a specific college or university, follow these steps:

1. From the Individual tab, in the Additional Terms field, enter Education(Ohio State Univ!).
2. Select the following checkboxes:
   - Executive Biographies
   - Zoom People Info
   - Marquis Who’s Who
   - Other Biographical Sources
3. Click the Search button, then toggle between your tabs to obtain your results.

It’s a fast, easy way to find names of individuals, along with the organizations with which they are associated—currently or in the past.

For further assistance with this type of search, contact LexisNexis® customer support at 800-543-6862.