






## Custom Newsletter Curation



Are your automated newsletters lacking the wow factor you are looking for? With our Custom Newsletter Curation service, we will help you take your newsletters to the next level. Our teams can hand-select the most interesting stories for you, weed out the “noise,” translate and summarize non-English article headlines, and create thoughtfully-written executive summaries of the content. All provided in a clean lay-out with your desired branding.

We offer three levels for curated newsletters depending on your needs and budget requirements. Looking for something else to meet your needs? We’re happy to work with you to create a curated newsletter that’s just right for you.

	 BRONZE	 SILVER	 GOLD
<b>Starting Cost*</b>	<b>\$300/week</b>	<b>\$1500/week</b>	<b>\$2000/week</b>
Custom Branding	●	●	●
Topics Covered	Unlimited	Unlimited	Unlimited
Maximum number of checked documents for each newsletter	Up to 100	Up to 100	Up to 500
Maximum number of edited/ summarized articles	0	10	20
Content curation/irrelevant documents removal	●	●	●
Translation/summary of non-English articles headlines		●	●
Daily executive summary			●
Number of languages**	1	2	2

Need something else that’s just right for you? Contact us for a custom report!

Ready to get started? Contact us to learn more about our Media Intelligence Research & Analytics offerings!

 [www.lexisnexis.com/media-analysis-reports](http://www.lexisnexis.com/media-analysis-reports)

 800.628.3612

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\*\*While LexisNexis can manually analyze coverage in more than 40 languages, English, French, Dutch, Spanish, and German are the selected languages available for manual analysis for Silver and Gold reports. Projects involving other languages require customized pricing.

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