



LexisNexis®

Newsdesk®



GO DEEPER

UNCOVER ANALYTICAL INSIGHTS THAT LIE BEYOND THE HEADLINES

SEE BENEATH THE SURFACE WITH LEXISNEXIS NEWSDESK®

How can you avoid information overload and drill down to relevant, reliable intelligence to make faster, more informed decisions?

LexisNexis® Newsdesk® is a media monitoring and analytics solution designed to help you discover actionable insights with one of the largest global content collections in the industry.

Newsdesk has an extensive array of news and business sources—including authoritative and trusted news and opinion leaders from traditional and digital media sources. Our breadth of content and hands-on curation ensures that you can share actionable insights across your organization for faster, smarter decision making. Plus, Newsdesk can be customized to suit your information monitoring, analysis and sharing requirements.

Transform 92K+ traditional news and digital media sources into strategic intelligence

Content is still king—which is why LexisNexis Newsdesk delivers an unrivaled and purposefully curated collection of open web news, thought leader blogs and social media channels—as well as exclusives like:

WSJ®

EXCLUSIVE
LEGAL PROVIDER

ALM

THE AMERICAN LAWYER®
& OTHER EXCLUSIVES

T

NYT-EXCLUSIVE
LEGAL PROVIDER

200+

DAILY LAW360®
LEGAL ARTICLES

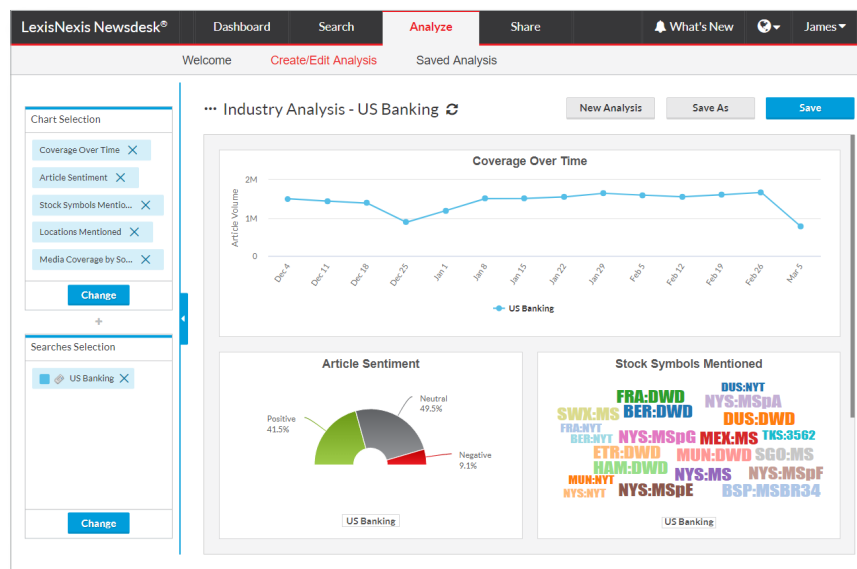
AND MORE.

Search, Analyze, Share

Mine and evaluate vast amounts of information to quickly receive current, meaningful and tailored media intelligence—our formula to help you gain a distinct knowledge advantage. With Newsdesk, your law firm will be able to better anticipate a client's needs, identify new business opportunities within media coverage and share important findings with every stakeholder in your organization—without the need for a central admin.

Our intuitive dashboards allow users to:

- **Create personalized searches and alerts** to track topics of interest
- **Monitor emerging issues and trends** across licensed print and online content, web news, radio and television broadcasts and social media in 90+ languages from more than 200 countries
- **Analyze search results to identify trends and insights** using analytics for sentiment analysis, share of voice, custom analysis and more
- **Share news and information** with colleagues using customizable distribution tools like branded newsletters and RSS feeds



The Analyze feature automatically creates advanced charts and analyses, based on your search and the chart type selected. Up to nine charts can be created for each search.

For more information, call LexisNexis Customer Support at
800.543.6862 OR LEXISNEXIS.COM/NEWSDESK

To speak to a LexisNexis sales representative, call
800.628.3612

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