



LexisNexis®

Newsdesk®

SEARCH, CURATE, SHARE

CREATE ORDER FROM THE NOISE

NEWS DOESN'T CYCLE; IT FLOWS IN TORRENTS.

Facts and opinions fly fast and hit hard. Pinpointing information about relevant topics and issues, applying it to your next steps and sharing it in time to act requires cutting-edge tools. Introducing LexisNexis Newsdesk®: the ideal solution for **searching**, analyzing and sharing critical market insights.

Search our unmatched collection, gather crucial facts, gain uncanny insight.

Find what you need—and what it means. Monitor key news and events that may impact your organization so you can make data-driven decisions with confidence. The insights you need are there for the taking. Go get them.

With LexisNexis Newsdesk, you'll access:

- One of the **largest collections of news and business sources** in the legal market. Search over **92,000 news sources**, including trusted news and opinion leaders like Factiva®, The Wall Street Journal® and Law360®
- **Hundreds of thousands of open-web sources** comprising of extensive coverage of online news, social media, forums, comments, blogs, videos and broadcasts
- Global coverage of media in more than **90 languages** from over **200 countries**

Search intelligently and precisely.

Join easy-to-use tools with proprietary technology so you can quickly find the news you want, and create timely, on-point feeds.

- LexisNexis SmartIndexing Technology™ **automatically analyzes and tags** online documents for relevant subjects and industries, meaning you can use those index terms to zero in on just the results you need.
- Newsdesk lets you **browse or look up index terms** to add directly to your search. We offer thousands of indexing terms to easily enable searches promoting highly pertinent results.
- **Drill down to the most relevant results** with Boolean search logic, multiple filters and relevancy tools. Automatic deduplication prevents identical articles from appearing multiple times in your feeds.
- Put the finishing touches on your results with **custom curation**. Create curated “clippings feed” from any search and select only the results you wish to see and share with others via alerts and newsletters.

Share your insights via customized alerts and newsletters.

Your brand is important. Keep it consistent across emails, newsletters and alerts with templates you can stylize for use throughout your organization.

- **Creating a newsletter** is as simple as dragging one or more feeds into a template. Authorized users can view and edit all newsletters.
- **Managing subscribers** is easy too. Drag and drop subscribers into the template, upload multiple subscribers at once and even create subscriber groups to tap for multiple or future newsletters—no ID and password needed.
- Newsletters include **automatically generated tables of contents** for fast skim-and-click article access. Sharing options also include emails, alerts and RSS/HTML feeds. You can export a feed right to your firm’s intranet/portals seamlessly.

For more information, call LexisNexis Customer Support at
800.543.6862 OR LEXISNEXIS.COM/NEWSDESK

To speak to a LexisNexis sales representative, call
800.628.3612

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