

# 10 reasons to rely on LexisNexis® for your public records needs



Rely on LexisNexis® public records to help you get a more complete picture of people, businesses and locations

LexisNexis® public records on Lexis Advance® gives you a robust search, analytics and reporting tool for getting to a more complete picture of individuals and businesses. Whether performing due diligence, litigation discovery or “know your customer” screening—or locating hard-to-find people, businesses or assets—we’re here to help you be more effective and efficient. Why can you rely on LexisNexis? Here are 10 reasons:

**1. Access more than 84 billion public records—one of the largest online collections.**

Not sure where the facts are hidden? Then **cast a wide net** to capture the most current and complete picture of a person, business or location.

**2. Uncover more connections with powerful, sophisticated LexID® linking technology.**

People and businesses sometimes have something to hide—assets, liabilities, unsavory connections, “actual” addresses, etc. LexisNexis public records offers LexID intelligent search and linking technology, which helps you **make intelligent information connections between people, businesses, assets and locations beyond the obvious** by drawing insights from both traditional and new sources of data. Even uncover connections among entities that do not have public records in common.

**3. Get extensive results—even with partial or misspelled data.**

Search with the information you have—nickname, prior address, etc.—and our **proprietary search technology can still locate the right records**. It can even search beyond typos and misspellings, search an area radius or link cell phone numbers with carriers.

**4. Save time and potential cost with extensive LexisNexis SmartLinx® reports.**

People and businesses no longer leave a footprint in just one state. With SmartLinx® technology you can **search across all 50 states and through a wide variety of public record types in seconds**—an effort that might otherwise require hours of work and numerous searches. Results are bundled into a single, easy-to-navigate SmartLinx report enabling you to link to the original source documents to verify information.

**5. Have confidence in your results with our intelligent linking technology.**

LexisNexis technology gives you **more confidence in your results**: our intelligent data-linking technology accounts for typos, misspellings and other data errors, so even “dirty data” can be aligned with the right person or business.

**6. Get extensive results without advanced research skills.**

Searching the vast LexisNexis public records collection is **as easy as selecting your records type and entering a name or number in an online form**. Are you sure of the name spelling? Click a box to search for that spelling alone. In many instances, you can narrow your search results just as easily. Set up an alert to update you on an entity’s activity—like when your subject buys property or files for bankruptcy. Plus, many LexisNexis public records sources let you use advanced searching with Boolean connectors.

**7. Uncover addresses and phone numbers—with potential issues flagged.**

We have over 200 unique flags that alert you to suspect search results, enabling you to **quickly spot issues** such as duplicate Social Security numbers, disconnected phones or atypical residences like hotels or campsites. Open-web sources usually don’t offer such thorough analysis.

**8. Leverage the full power of LexisNexis services as you search.**

With a Lexis Advance subscription, you can follow a lead you uncover in public records resources to a vast collection of news—**more than 40,000 local, regional, national and international news sources**. Tap into financial filings showing balance sheets and executive teams. Check out primary law, including verdicts and settlements—all without leaving Lexis Advance and its intuitive interface. For an additional cost, check out the transactional-only Social Media Locator search on the Public Records tab. With one search, check hundreds of social media sites and millions of indexed and non-indexed websites.

**9. Rely on 35+ years of expertise from a recognized industry leader.**

LexisNexis has been a **recognized provider of public records information to the legal industry since 1985**—and has been selected by the largest governmental agencies, law firms and private businesses focused on due diligence, litigation discovery, fraud prevention and more.

**10. Receive up-to-date customer support at no extra charge.**

LexisNexis® customer support is available for live research help virtually 24/7 at no extra charge—something no open-web source can offer. For personal assistance with public records research, call **800.543.6862**.

Due to the nature and origin of public record information, the public records and commercially available data sources used in reports may contain errors.

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