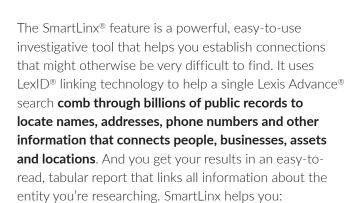


# Gain a competitive advantage from your public records research

Leverage LexisNexis SmartLinx® technology via the Lexis Advance® service



## Take full advantage of a vast collection of public records

SmartLinx works with the LexisNexis® public records collection, which gives you access to more than 84 billion public records. You get:

- 11.3 billion records with unique name plus address combinations
- 6.5 billion personal property records
- 77 million business contact records
- 48 states and territories with UCC records updated daily
- 1.5 billion bankruptcy records monitored monthly
- 309.8 million auto and home claims records
- 19.7 million Canadian phone records
- 330 million unique cell phone numbers
- 637.3 million criminal records
- 6.6 billion motor vehicle registrations



#### Save valuable research time

SmartLinx reports help you efficiently cast a broad net to retrieve relevant, logically connected facts that might otherwise require multiple searches.

With just one search, you can **save time by scanning diverse records simultaneously**. This includes property records, bankruptcy records, professional licenses, foreclosures, judgments and liens, UCC filings, employment information and criminal records, for example.

And because people and businesses don't leave footprints in just one state these days, SmartLinx can **search across all 50 states**. This helps ensure that you don't miss valuable information hidden in another iurisdiction.

Note: We recommend that you conduct additional searches in sources not included in the SmartLinx report—such as **Alternate Phones, Dockets** and **Social Media Locator**.

# **Uncover hidden connections**

It's a fact—people and businesses sometimes have something to hide. It could be an asset that could be used to satisfy a judgment, an unsavory connection that could affect the outcome of a trial or adversely affect a business transaction, or an address or telephone number that could be used to serve process. SmartLinx technology can surface hard-to-find connections among people, businesses, assets and locations and return results to you in seconds—even when entities are not listed in the same public record.

#### Find elusive telephone information

Many individuals don't have telephone numbers listed in their own names, making it difficult to locate phone numbers associated with them. SmartLinx uses LexID technology to surface telephone numbers for addresses associated with an individual or entity, regardless of whether the number is listed in their name. This greatly increases your chances of locating an important phone number.

### Locate associates, relatives and neighbors

Often, you'll need to **locate additional people to interview and gain information that could make a difference in your business decision making**. SmartLinx makes it easy to discover neighbors, relatives and other associations.

### Minimize time spent reviewing results

SmartLinx bundles all your search results—whether they're on a person, business or location—and delivers them to you in **one easy-to-read consolidated report that includes links to underlying source documents** that provide greater detail.

### Get alerted to potential problems

SmartLinx reporting technology **conducts more than 200 checks to alert you to potential issues**. In your report, color-coded warning flags indicate issues—such as a Social Security number associated with more than one person—and also tell you when the data checks out—when the address is confirmed, for example.

# Stay compliant with privacy laws

By using LexID technology, SmartLinx helps you keep customer Social Security numbers and Federal Employer Identification numbers secure. You can be confident that you're taking steps to **observe the highest levels of privacy and compliance**.

#### Permissible Use and LexisNexis Public Records

The *Gramm-Leach-Billey Act* (GLBA) governs access to name, address, telephone numbers and Social Security numbers derived from credit header data. If a user does not have a GLBA-permissible use based on their account setting, they will be blocked from only this regulated data in any search form in which this material is included. Search forms that include GLBA-regulated data also include data sources that are not regulated by the GLBA. Searches may still be conducted in all of these search forms, but if a user does not have a permissible use, results derived from GLBA-regulated data will automatically be removed from the answer set.

The *Drivers Privacy Protection Act* (DPPA)† governs access to driver's licenses, motor vehicle registrations and watercraft registrations. If a user does not have a permissible use based on their account setting, they will be blocked from accessing these materials. In addition, if a user does not have a DPPA-permissible use, these results will be automatically removed from results returned from any other search forms that include this data as part of a larger group search.

The LexisNexis public records, SmartLinx and Lexis Advance services are not provided by "consumer reporting agencies," as that term is defined in the Fair Credit Reporting Act (15 U.S.C. §, et seq.) ("FCRA") and do not constitute "consumer reports," as that term is defined in the FCRA. Accordingly, the LexisNexis public records, SmartLinx and Lexis Advance services may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another purpose in connection with which a consumer report may be used under the FCRA.

Due to the nature and origin of public record information, the public records and commercially available data sources used in reports may contain errors.

Learn more about the powerful combination of LexisNexis public records, SmartLinx and Lexis Advance. Call us at 800.628.3612.





<sup>&</sup>lt;sup>†</sup> In addition to being regulated by federal law, the DPPA is also governed by state law.