

Stay Aware and Stay Ahead of Government Affairs with State Net®



Successful organizations increasingly understand the need to monitor and participate in the legislative and regulatory process since policy decisions can greatly affect your bottom line. You must be aware of developments to participate, and you must participate to affect better legislative outcomes for your company.

Government Affairs Professionals are dedicated to tracking and monitoring legislation that could impact their organization, members or clients positively or negatively so they can take appropriate action to influence. Once a bad bill gains political momentum, it may be difficult to stop, so lobbying efforts are often focused once a bill is introduced. **State Net offers a legislative and regulatory information management solution that can help.**

State Net's Solution

Find out more in the following pages how State Net can help you stay aware and stay ahead of government affairs by helping:

Identify Relevant Bills
Understand Impact
Focus on Bills Likely to Move
Manage and Track Activity
React Quickly
Influence
Communicate



1. Identify Relevant Bills

State Net collects, verifies and analyzes federal and state legislative and regulatory activity to deliver high-value intelligence to professionals vested in government and public affairs. This allows you to quickly cut through the volume of data to get the most current, relevant and reliable intelligence, so you can assess the impact on your business and stakeholders and respond effectively.

Smart Search is a **proprietary topic index taxonomy**, combined with patented 50-state full text and keyword searching. The three-tiered searching approach helps to ensure that nothing gets missed. Search results can be improved with diagnostic tools and client service support.

To save you even more time, you can leverage the premium feature of issue screening to **search** for and identify bills and regulations impacting your most important issues. Our staff will take the day-to-day reviewing and pulling of key measures out of your hands so you have more time to act on the information we report to you.



Quickly cut through the volume of data to get the most current, relevant and reliable intelligence

2. Understand Impact

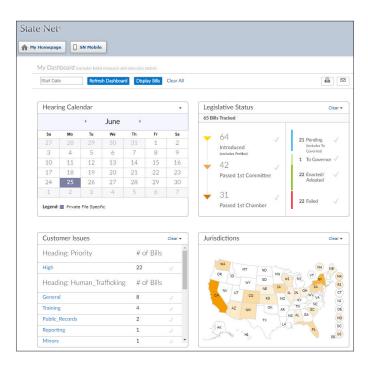
Move fast with confidence with State Net. We don't just rely on mirrors from public legislative and regulatory websites. We put in the effort and the research to give you better information, right when you need it. Other vendors simply mirror bills, with no enhancements or quality control.

In 25 states we validate what is collected from the state legislative websites with secondary sources.

State Net will always make sure each measure in our database has **a meaningful title and summary** written in plain English and easy to understand. We enhance summaries to help you determine

a bill's relevance to your organization.

- Meaningful summaries save time and effort.
 State Net customers depend solely on our summary to decide on tracking for 59 percent of their bills, saving 8 minutes per bills.
- Don't miss a key change. Over 21 percent of introduced bills change significantly with amendments and State Net updates summaries.



State Net reformats and standardizes all versions of text before it is entered into our database so clients can quickly evaluate legislative and regulatory proposals. Our editors consolidate symbols, inserts, fonts and more to produce uniform bill and regulatory text formats across jurisdictions so you understand quickly what's being added or deleted.

 Standardized content makes it easier to work across all jurisdictions. State Net customers identify changes in bills 72 percent faster, saving 11 minutes per bill.

You can access more intelligence at your fingertips. Additional resources allow you to **confidently assess the impact of pending bills and regulations** to influence proposed matters.

State Net collects and links committee analysis, fiscal notes, and other documents related to the bill to help you analyze the impact and understand the intent of the legislative proposal.

3. Focus on Bills Likely to Move

Use State Net to determine which relevant bills are viable.

Legislative Outlook can help you **focus on bills that are likely to move** with legislative forecast, key prognosis indicators and supporting political intelligence so you can target your energy.

Session Clock offers upcoming dates and deadlines for the bills you're tracking so you know how much time is left for action and prioritize the workload.

results by status to see which bills are still pending, scheduled for hearings, or enacted, and see which bills are moving by limiting your results to legislative stage (passed committee, house of origin, on the governor's desk).



4. Manage and Track Activity

State Net delivers **comprehensive information via robust, easily accessible tools** that put you in touch with the latest action in every capitol. We identify and decipher the key elements of every measure, action and deadline in all 50 states, the District of Columbia and Congress.

Managing hundreds of critical measures as they move through the process is often more difficult than identifying those that may affect you. Our Private Tracking File is like an electronic file cabinet that enables **customized**, **legislative** and regulatory monitoring of bills and regulations and streamlines organization of legislative and regulatory information in one centralized repository.

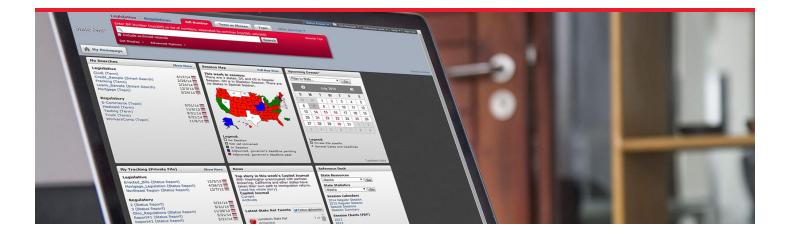
State Net provides advance notice with **hearing notifications** when bills and regulations you are tracking are scheduled for a committee hearing or are added to a floor calendar. Upcoming hearings can be downloaded into your calendar and links are provided so you can access the streaming broadcast in real time.

Legislative procedures vary in each state so we make status actions simple to understand. State Net converts a state's distinct legislative language into **comprehensive status updates**, providing users with the ability to quickly assess the status of a measure in the legislative or regulatory process. Follow status actions in multiple states without taking the time to interpret confusing variations in legislative language.

Bills are frequently amended throughout the legislative process. In 2017, we collected over 20,000 proposed amendments and we keep them updated throughout the process.

Version compare provides the ability to quickly identify critical text changes in two bill versions. Uniform formatting allows users to utilize our side-by-side comparison tool and quickly identify critical changes in two bill versions.

 With an average of 4.3 versions per enacted bill, version compare provides you with the broadest tool covering bills and regulations for all jurisdictions saving you over 7 minutes per bill.



5. React Quickly

Timely and accurate information helps you **make faster and more informed decisions** to take assertive actions on bills and pending regulations that could impact your business.

State Net delivers on-point, reliable information quickly so you can **effectively respond to government actions.** New information is added to State Net every 15 minutes and content is enhanced and delivered in 55 minutes on average.

6. Influence

We offer more intelligence and resources that enable government affairs professionals to take action.

- Track your legislators' effectiveness with Voter Scorecard. Score, analyze and share how they align with the issues you advocate.
- With State Net tracking tools, you can **track relevant executive orders and ballot measures** that aren't usually published on a state legislative website. Approximately 2,000 executive orders are issued each year.

About 200 initiatives typically qualify for ballots during the election cycle.



Retrieve 7,900+ legislators and 5,000+ committees with contact information, staff, and social media links.

			CAS9	CA S 1140	CA S 1464	Scor
Alquist	D	S	1	1	1	100%
Calderon R	D	S	0	V	0	33%
Corbett	D	S	√	√	√	100%
Correa	D	S	×	√	√	66%
De Leon	D	S	√	√	√	100%
DeSaulnier	D	S	√	0	√	66%
Evans	D	S	√	✓	√	100%
Hancock	D	S	√	0	0	33%
Hernandez E	D	S	√	✓	✓	100%
Kehoe	D	S	/	0	0	33%
Leno	D	S	1	✓	√	100%
Lieu	D	S	1	0	0	33%
Liu	D	S	√	√	√	100%
Lowenthal A	D	S	1	√	1	100%
Negrete McLeod	D	S	1	√	√	100%
Padilla	D	S	/	1	/	100%
Pavley	D	S	0	0	0	0%
Price	D	S	√	✓	√	100%
Rubio	D	S	0	0	1	33%
Simitian	D	S	√	✓	1	100%
Steinberg	D	S	1	1	1	100%
Vargas	D	S	/	√	√	100%
Wolk	D	S	1	√	√	100%
Wright	D	S	1	V	√	100%
Yee	D	S	1	√	√	100%
Anderson	R	S	×	×	×	0%
Berryhill T	R	S	×	0	√	33%
Blakeslee	R	S	×	√	1	66%
Cannella	R	S	×	X	1	33%
Dutton	R	S	×	×	/	33%
Emmerson	R	S	×	0	1	33%
Fuller	R	s	X	×	1	33%
Gaines T	R	S	X	X	1	33%
Harman	R	s	×	0	1	33%
Huff	R	S	×	X	X	0%
LaMalfa	R	s	×	×	1	33%
Runner S	R	S	X	0	0	0%

7. Communicate

Use State Net to collaborate with your team on any bills or regulations you're watching.

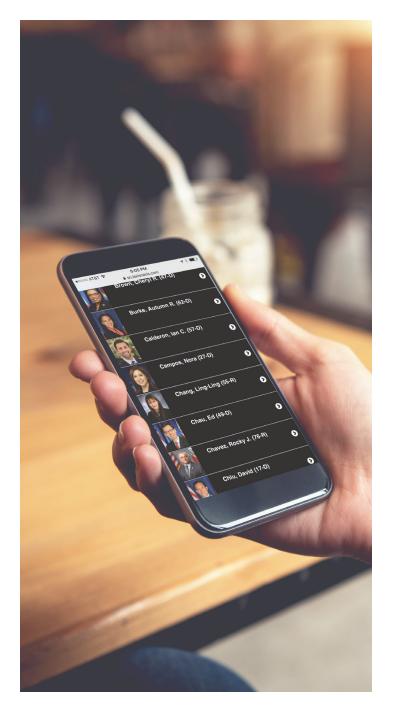
Get everyone on the same page with **simple-to-set automatic notifications** whenever new intelligence is added. Receive **legislative and regulatory alerts** when new text is released or new information is added from one of your colleagues.

 Custom Reports/Alerts Services: Spend less time manually creating reports and utilize personalized templates to customize and brand your experience and keep stakeholders current.

Pick & choose which State Net fields and client information you would like to display and personalize your work by adding your own logo, header and footer.

Use State Net Mobile to **track bills**, **stay informed of hearings**, **and connect** with legislators or committees from any smart phone or tablet. Access your dashboard and **see a visual snapshot of the measures you are tracking** so you can share a high-level overview with your stakeholders and drill down into the legislation you are monitoring by state, issue or legislative stage.

Use iTrac to simplify communication on complex issues with seamlessly integrated web content hosted by State Net. Enable users to craft self-customized reports or generate updates on the fly.



FIND OUT MORE

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