

Business Development Tools for Law Firms

Grow your firm's business and support rainmakers with tools that help you identify new revenue streams, expand existing business and secure new clients.

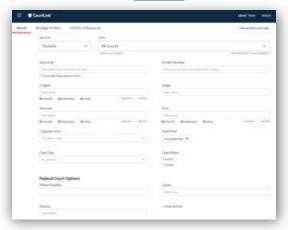
Nexis Newsdesk™

Leverage the most comprehensive media monitoring and intelligence solution to identify targeting opportunities, inform strategic plans, and raise critical information to your firm stakeholders. Access unmatched, premium LexisNexis content combined with Web, broadcast, blogs, and social media content all in one view. Plus, built-in analytics and news alerts. *Learn more*



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Be the first to know when a case has been filed against a prospective client, when litigation opportunities arise for existing clients, and keep clients informed when an opposing party is involved in litigation with hourly alerts. Access the largest collection of federal and state court dockets and documents providing vital information about the key parties involved in a case. *Learn more*

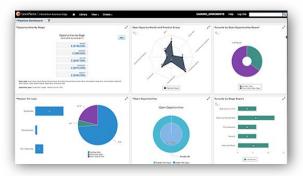


LexisNexis Web-Based APIs

Increase efficiency in your workflow by integrating authoritative content from LexisNexis directly into your most important business development applications providing your team with instant access to pertinent intelligence including docket information and breaking legal news as part of their workflow.

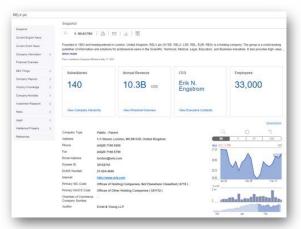
InterAction®—CRM for Law Firms

Harness client information to uncover and track new business opportunities with InterAction. Built specifically for law firms, this CRM is used by 76% of Am Law 100 firms helping them to improve client relationships, gain visibility into the sales pipeline, manage data quality effortlessly and optimize busines development strategies. *Learn more*



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Quickly access information on more than 240 million companies, 75 million executives, 1,000 industries, including merger news and information. With one search, receive a comprehensive report about existing and prospective clients, business partners, vendors and competitors. Evaluate high-value prospects and stay up to date on existing clients to help you grow and win new business. Learn more



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Context
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