

Develop your customer relationships with greater ease and speed.

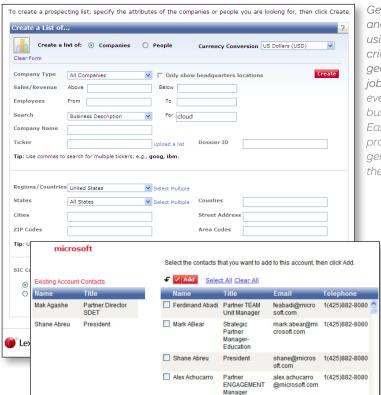
LexisNexis® *Prospect Portfolio* delivers world-class business, industry and company intelligence seamlessly within Salesforce®—making it easy for you to identify and research prospects, deepen relationships and achieve more sales. Power your CRM with in-depth, comprehensive coverage of more than 80 million companies, 80 million executives and 1,000 industries in a single, easy-to-access, Web-based tool.

Perform your most important tasks directly from your CRM!

LexisNexis® Prospect Portfolio delivers authoritative and trusted business information to your CRM—from news, bios and industry reports to contacts with email and direct phone numbers, as well as SEC data, financials, in-depth company analyses, corporate family relationships and competitors. Plus, you'll gain access to current data on trademarks, brands, legal cases, litigation and SWOT reports, and much more. LexisNexis offers premium content from 80+ leading business and financial intelligence sources and over 26,000 news sources—data you can trust to be reliable and comprehensive.

Discover new opportunities

Quickly create company lists that can be downloaded into Excel®, and executive lists that can be downloaded into either Excel or the Salesforce CRM leads area to launch into your pipeline workflow easily.



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Partner

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Generate company and executive lists using several different criteria, such as geography, revenues, job titles, industry or even keyword search business descriptions. Ease of use allows sales professionals to easily generate target lists for their territories.

View your results online, download into Excel or import directly to your Salesforce CRM leads area.

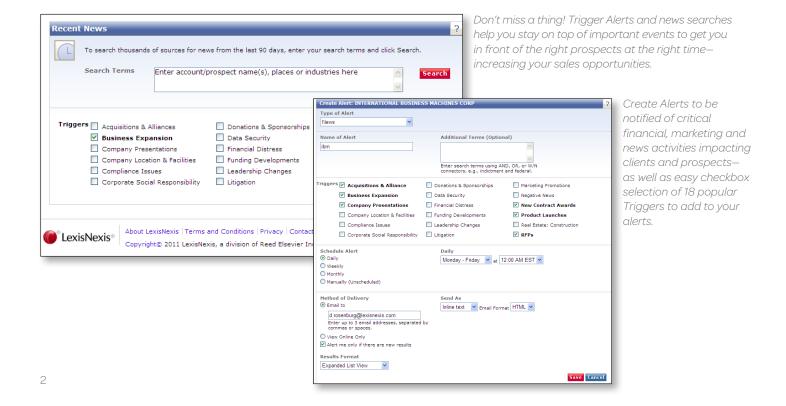




Company, industry or executive profiles quickly deliver key information about your customers and prospects. Win more business by being more informed about the things that matter most to your customers or prospects.

Be the first to know about important changes that signal new sales opportunities—with "trigger event" searches and alerts from the world's most trusted database, including recent news compiled from over 26,000 premium news sources. You'll gain an edge with check-box selection of 18 frequently used trigger events. And with an additional 3,300+ event tags available to add to your searches, you're sure to find compelling events matched to your organization's unique products or services.

Use the History, Save Search and Alerts tools to save favorite searches to a watch list or receive email updates of important events.



Look at all the additional information you can acquire—when LexisNexis *Prospect Portfolio* and Salesforce work together.

Increase your efficiency

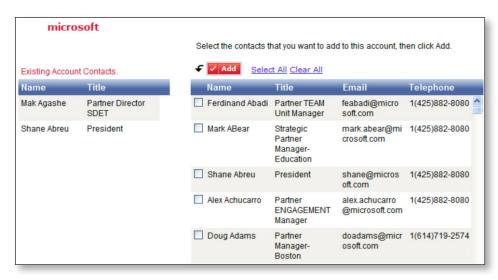
Enrich your Account and Lead Records. Custom links allow you to easily embed company details and contact information in your Account and Lead records and seamlessly link to current, relevant company profiles and news.



Prospect Portfolio inegrates mini-widget displays directly onto the Account tab so you can see key LexisNexis financial and industry data without any additional clicks. Prospect Portfolio also embeds three custom links into each of your account records to highlight and bring you more detail on the most current business information available.

From the Accounts tab, a new mini widget allows you to get easy access to valuable data from LexisNexis without having to leave the current tab or click into links.





Update your account records with selected contacts—complete with email address and direct telephone lines.

The **Learn More** custom link provides one-click access to the company's profile for timely and relevant profile content, financials, news, legal, executive lists, stock charts and more.

And that's just the beginning! The integration offers so many additional ways to speed your work.

LexisNexis and Salesforce are fully integrated—so you'll have an easier time doing everything you need to do most—from identifying and researching prospects, to deepening relationships and achieving more sales.

Discover how LexisNexis *Prospect Portfolio* integrated with Salesforce can help to create new opportunities—driving sales success.

Call 1-888-AT-LEXIS.



